



# ICBC UnionPay Card • PlayStation® Fabulous New Year Privileges



UnionPay Your Way

SONY



COMPUTER ENTERTAINMENT

[www.icbcasia.com](http://www.icbcasia.com)

Customer Service Hotline 218 95588

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# Get rid of the old year, and Make way for the new PS4™!

From now till 28<sup>th</sup> February, 2015, customers can enjoy the following Chinese New Year privileges upon purchasing any PlayStation® 4 or PlayStation® 4 bundles by ICBC UnionPay Credit and ATM Card!



PlayStation®4  
Season's Greeting Pack



PlayStation®4  
Dragon Quest  
Metal Slime Edition Bundle



PlayStation®4  
The Order: 1886™  
Bundle

**Additional  
Privilege:**



**PlayStation®Plus  
14-day membership**

(Enjoy an EXTRA month upon purchasing 12-month PS Plus membership on PlayStation®Store within the 14-day free membership period.)

**Privilege 2:**



**Purchase DUALSHOCK®4  
wireless controller at HK\$188!**

(Jet Black / Glacier White / Magma Red / Wave Blue,  
original price HKD468)\*

**Privilege 1:**



**The latest PS4™ exclusive racing  
game DRIVECLUB™ software  
for FREE (original price HK\$308)\***

\*Terms and conditions apply. For further information, please kindly refer to Terms and Conditions.

For more details of other privileges and activities, please stay tuned with the PlayStation® official website and our SNS channels!

**PlayStation® official site:** <http://asia.playstation.com/>  
**Facebook page:** <https://www.facebook.com/PlayStationHK>  
**Sina Weibo page:** [www.weibo.com/psasia](http://www.weibo.com/psasia)

The pictures above are for reference only. The real objects should be considered as final.  
\*PS™, PlayStation® and PS4™ are registered trademarks of Sony Computer Entertainment Inc.  
\*PS+ is a registered trademark of Sony Corporation.

**Retail Stores:** <http://asia.playstation.com/hk/en/support/wheretoshop>

## General Terms and Conditions:

1. ICBC UnionPay Card • PlayStation® Fabulous New Year Privileges (refers to "Promotion") is applicable to all ICBC UnionPay Cards (card number starting with 62, including both ICBC Credit and ATM Cards, jointly refers to "ICBC UnionPay Card"), except the RMB cards issued by specific Hong Kong and Macau card issuing institutions. The qualified transaction must be settled via UnionPay network. 2. The Promotion is valid from now till 28 February 2015, both days inclusive (refers to "Promotion Period"). 3. Upon purchase of any PlayStation®4 or PlayStation®4 bundle with ICBC UnionPay Card, customers are entitled to get one DRIVECLUB™ software (refers to "Privilege 1"), enjoy the offer of DUALSHOCK®4 wireless controller at HK\$188 (refers to "Privilege 2") and PlayStation®Plus 14-days trial membership (refers to "Additional Privilege"). 4. Pre-order of PS4™ The Order: 1886™ bundle starts on from now. Customers who pre-order PS4™ The Order: 1886™ bundle at either PlayStation®Platinum Shops or Sony Stores with ICBC UnionPay Card are entitled to the Promotion. 5. Customers can enjoy Privilege 1, 2 and Additional Privilege once for every console or bundle purchased, while stocks last. 6. PlayStation®Pls 14-day membership is valid for Sony Entertainment Network (SEN) members who are not active PS Plus members at the time of membership redemption and whose master accounts are registered under Hong Kong. The PS Plus 14-day free membership will be renewed with 3-month PS Plus Subscription automatically after it expires unless you cancel the "automatic renewal" setting prior to expiration. SEN member shall be liable for any charges incurred in membership renewal. 7. Privilege of "EXTRA month upon purchasing 12-month PS Plus membership" is valid for SEN member who successfully redeemed the PS Plus 14-day membership and purchased 12-month PS Plus membership on PlayStation®store within the 14 days free membership period. 8. The privileges are only available in PlayStation®Platinum Shop, Sony Store and Authorized Dealers. 9. Industrial and Commercial Bank of China (Asia) Limited and China UnionPay Hong Kong Branch are not the supplier of the products and/or services provided under or in connection with the promotion and thus shall not be responsible or liable for the concerned products or services. The use of the products and/or services of the offers shall be subject to the relevant terms and conditions set by the merchant. Cardholder should contact the related merchants directly if there is any complaint or dispute. 10. The Promotion details are subject to change without prior notice. 11. The privileges cannot be used in conjunction with other promotions & privileges, discounts and promotional coupons unless specified. 12. The merchant privileges and gifts carry no cash value and cannot be exchanged for cash or other goods. 13. The gifts are available while stock lasts. Participating merchants reserve the right to replace the gift items with other gifts at the same value. 14. Industrial and Commercial Bank of China (Asia) Limited, China UnionPay Hong Kong Branch, Sony Computer Entertainment Hong Kong Limited ("SCEH") and participating merchants will not take any responsibility for any loss caused by merchants' refusal of providing privileges. 15. Individual terms and conditions applied to merchant privileges. Please refer to respective merchant offer details or check with merchants. 16. Industrial and Commercial Bank of China (Asia) Limited, China UnionPay Hong Kong Branch, SCEH, and participating merchants reserve the right of final decision in any dispute. 17. In case of any inconsistency between English and Chinese versions of the terms and conditions, the Chinese shall prevail.

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