



Address : Floor 8-12, 77 Toegye-ro, Jung-gu, Seoul,
Shinsegae Duty Free Myeong-dong Store

Opening Hours : 09:00~20:30 (Open Throughout The Year)

Transportation : Hoehyeon Station
(Seoul Subway Line 4, Exit 7/
Myeongdong Station
(Seoul Subway Line 4, Exit 5), 3-minute walk.

Contacts : 0082-2-6276-2220

Floor Guide

- 12F Shinsegae Gift Shop / Liquor & Tobacco / Customer Service
- 11F Electronics / Character Goods / Korean Food
- 10F Cosmetics & Perfume / Custom Jewelry
- 9F Watch & Jewelry / Fashion Accessory / Luxury Fashion
- 8F Luxury Boutique

Terms and Conditions: 1.Exclusive Shopping Privileges at SHINSEGAE Duty-Free (Myeong-dong Store) (the "Offers") are applicable to credit cards (the "ICBC Card") issued by Industrial and Commercial Bank of China (Asia) Limited and/or Industrial and Commercial Bank of China (Macau) Limited (each and collectively known as the "Bank"). 2. The promotion period is from 1 October 2017 till 30 September 2018 (the "Promotion Period"). 3. The Offers are only applicable to ICBC Card cardholders who are free independent travelers. Customers who join group tour accompanied by tour guide are not eligible. 4. Cardholders are required to settle payment with ICBC Card to enjoy the Offers, and must present their ICBC card to get the cash coupons, discount coupons, masks and gift packs. Any photo-copy will not be accepted. 5. VIP GOLD members can enjoy up to 15% discounts. Discount rates vary subject to brands' own policies. Related offer

terms and restrictions should refer to notice at store. 6. Spending Rewards - Each cardholder is eligible to enjoy the above cash coupons, discount coupons, masks and gift packs once only. All gifts and coupons are available while stock lasts. 7. The free cash coupon can only be used in next purchase at SHINSEGAE Duty-Free (Myeong-dong Store), may not be applicable to some brands or merchandises, and can be used to set-off a single spending of USD10 at store directly. ₩65,000 discount coupons can be used upon their face values. Each single purchase meets the required spending amount can use one coupon i.e. present a coupon at cashier to set-off ₩5,000 when single spending amount meets USD50; set-off ₩10,000 when single spending amount meets USD100; set-off ₩20,000 when single spending amount meets USD200; set-off ₩30,000 when single spending amount meets USD300. The above set-off amount shall be subject to the current auto-covert rate of the check-out system at cashier. 8. "Hi Seoul gift pack" is only available till 31 December 2017. Hanbok coupon can redeem for 2-hour free rental of Hanbok at designated shops of Korean ancient - Gyeongbokgung Palace, and can enjoy free entry to Gyeongbokgung Palace by wearing Hanbok. For details, please refer to the terms and conditions printed on the back of coupons and vouchers. 9. The Offers cannot be used in conjunction with the other promotional credit card offers at SHINSEGAE Duty-Free (Myeong-dong Store). 10. The promotion period of the Overseas Spending 3X Reward Programme (the "Programme") is from 1 January to 31 December 2017 (both dates inclusive) (the "Promotion Period"). 11. The Programme is applicable to overseas non-Hong Kong currency transactions with ICBC Visa Signature Card, UnionPay Dual Currency Diamond Card, World Mastercard and Platinum Credit Cards issued by the Bank, except ICBC Corporate Cards and the transactions with RMB account of the UnionPay Dual Currency Diamond Card and Dual Currency Platinum Cards. 12. The Programme is applicable to overseas non-Hong Kong currency transactions, except cash advances, balance transfer, credit card cash installment plan amount/ tax loan and personal loan amount/ merchant installment loan amount and the repayment amount, donations, tax payments, purchase of casino chips, gambling transactions, card account fees and any financial charges. Nor is the Programme applicable to the transactions of supermarkets, fuel, transportation fee, property, motor vehicle, wholesale, hospital and school fees in mainland China. 13. The spending rewards of Programme include basic reward plus extra 2X rewards. The extra 2X rewards will be calculated on monthly basis and credited to the cardholder's principal card account in the following month. Terms and Conditions of the "Bonus Points Rewards Programme" apply, for details please visit www.icbcasia.com. 14. Calculation of the reward will be based on the date of the overseas transaction. All transactions must be made during the Promotion Period. Transactions which have not been posted, cancelled, refunded or not authorized are not eligible for the Programme. If the transactions are found to be in breach of any of the foregoing after the rewards have been granted, the Bank reserves the right to deduct the relevant reward from the card account without further notice. 15. The above offers cannot be exchanged for cash or used in conjunction with any other promotion offers. 16. All photographs are for reference only. 17. The Bank and SHINSEGAE Duty-Free

(Myeong-dong Store) are not the suppliers of the products/services, and has no liability for any matters relating to any such products/services or deny of service provision from merchants. Merchants' terms and conditions applied to usage of products/services. ICBC cardholder should contact the related merchants directly if there is any complaint or dispute. 18. The Bank, SHINSEGAE Duty-Free (Myeong-dong Store) and merchants reserve the right to vary the above offers and these Terms and Conditions, or to cancel the above offers at their discretion at any time without prior notice. 19. The above offers shall be subject to the relevant Terms and Conditions set by the merchants. For details, please check website of SHINSEGAE Duty-Free (Myeong-dong Store) or related merchants. 20. In case of dispute, the decision of the Bank, SHINSEGAE Duty-Free (Myeong-dong Store) and merchants shall be final and conclusive. 21. In case of any inconsistency between the Chinese and English versions of these Terms and Conditions, the Chinese version shall prevail.

To borrow or not to borrow? Borrow only if you can repay!

If you do not wish to receive our promotional materials, please fill in the following form and send the request to "The Data Protection Officer, ICBC (Asia), 33/F, ICBC Tower, 3 Garden Road, Central, Hong Kong". This service is free of charge.

☐ I do not wish to receive any promotional materials from ICBC (Asia).
(Please add ☒ in the box)

Name: _____ Date: _____

Account No.: _____ or HKID/ Passport No.: _____

For details, please visit any of our branches and our Customer Service Officers will be pleased to provide you with more information.

You may also call our Customer Service Hotline

218 95588 or
browse our website
www.icbcasia.com

Broaden Your Vision. Bank With Us.



Exclusive Shopping Privileges at
Korea SHINSEGAE Duty-Free

SHINSEGAE
DUTY FREE
韓際新世界免税店

Enjoy **15% Off** Exclusively*



*Terms and Conditions applied.

ICBC 工银亚洲

Exclusive Shopping Privileges at Korea SHINSEGAE Duty-Free (Myeong-dong Store)

SHINSEGAE Duty-Free (Myeong-dong Store) is a popular Korean department store located at fashion zone of Seoul, selling more than 600 renowned brands. It also serves as the biggest cosmetics outlet in Korea, you can get every kind of products at this "Must-go" shopping centre when you visit Seoul. Now, you can enjoy extraordinary shopping privileges at SHINSEGAE with ICBC Credit Card when you travel at Seoul!

SHINSEGAE
DUTY FREE
韓際新世界免税店



Membership Upgrade*

Present your ICBC Platinum or above credit card and passport (holder) at SHINSEGAE Duty-Free (Myeong-dong Store), to get a free VIP GOLD membership, and eligible to up to **15% discounts** at store.

*ICBC Platinum or above credit card include Visa Signature Card, UnionPay Dual Currency Diamond Card and World Mastercard.



Spending Rewards*

Visit SHINSEGAE Duty-Free (Myeong-dong Store) and present your ICBC credit card, passport (holder) and receipt of a single spending of USD10 at store on the same day to get THREE special privileges:

1 **₩10,000 SHINSEGAE Cash Coupon[^] +
₩65,000 SHINSEGAE Discount Coupons[^]**

[^]Applicable for next purchase only.



2 **Branded facial mask x 2**
(assorted color)



3 **"Hi Seoul Gift Pack"[#]**
Include free entry ticket to famous spot of Seoul – "N Seoul Tower" + free Hanbok rental coupons at Korean ancient - Gyeongbokgung Palace

[#]Available from now till 31 Dec 2017.



Coupons and Gifts Redemption Location: Korea Shinsegae Duty-Free (Myeong-dong Store) 12F, Customer Service Centre

Promotion Period: From now till 30 September 2018

Spending
Rewards
3X

ICBC Visa Signature Card, UnionPay Dual Currency Diamond Card, World Mastercard and Platinum Cards enjoy **3X Overseas Spending Rewards***

From 1 January to 31 December 2017, for every HKD1 equivalent overseas transaction spent with your ICBC Visa Signature Card, UnionPay Dual Currency Diamond Card, World Mastercard or Platinum Cards, you can earn **3X spending rewards!**

Fly away now! Get along with your ICBC cards, for extra surprise and rewards.



*Terms and Conditions applied.