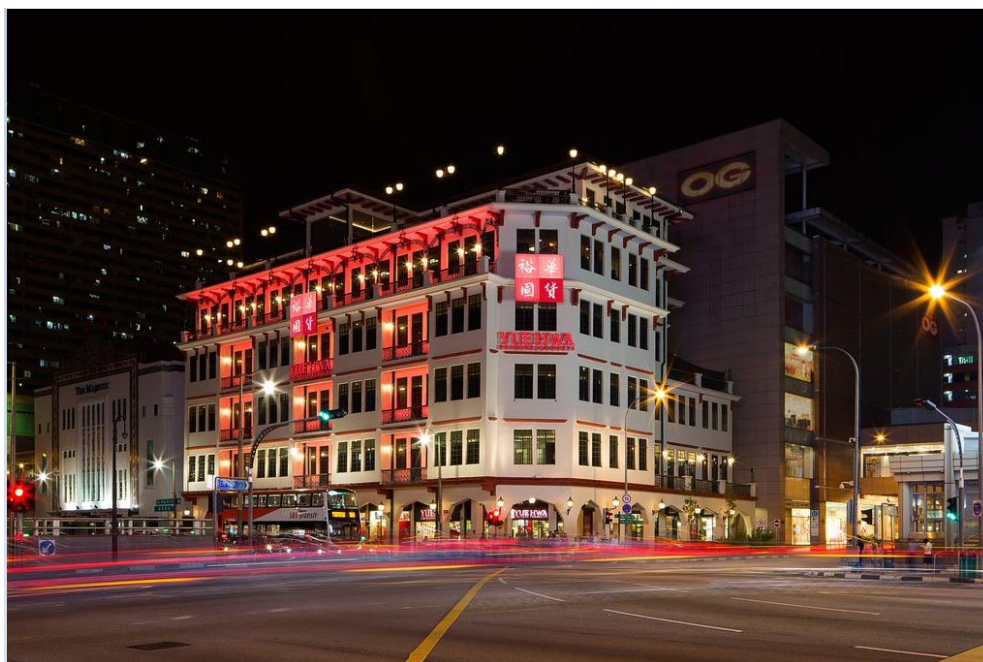


Enjoy 6.8% rebate with a min spend of S\$68 at Yue Hwa
with CEA Friends Credit Card



Promotion Period

Promotion is valid from now until 28 February 2023

Applicable Cards

CEA Friends Credit Card

Address

Yue Hwa Chinese Products

70 Eu Tong Sen Street Singapore 059805

Tel: +65 6538 4222

Promotion Details

Enjoy 6.8% rebate with a min spend of S\$68 at Yue Hwa with ICBC CEA Friends Credit Card.

Merchants Terms and Conditions

1. CEA Friends credit card cardholders immediately qualifies for Yue Hwa Prestige membership (or similar top tier should the membership program be restructured) ("Membership") with validity until 28 February 2023.
2. Membership registration is at Yue Hwa Chinatown, Level 3.
3. With Membership, CEA Friends credit card cardholders will be entitled to full benefits including a 6.8% rebate with minimum spend of S\$68 in terms of membership points and discounts for specific products. Rebates can only be used to offset as cash for next purchase on the following day.
4. The rebate is not applicable to purchase of alcohol and cigarettes.
5. Supplementary card holders are also entitled to sign up as a Yue Hwa Prestige member.

6. Benefits apply to all Yue Hwa Chinese Products Pte Ltd Singapore stores only.



Yue Hwa established in 1993 in Singapore after acquiring the building formally known as the Great Southern Hotel. Back in the early days, the building was also better known as the Nam Tin Hotel in Chinatown. Renamed Yue Hwa Building, it was converted into a department store which opened on 9 October 1996. The facade was retained as it was gazetted by URA for conservation. For its conservation and restoration work, Yue Hwa Building won URA's Architectural Heritage Award in 1997.

ICBC Terms and Conditions

1. "ICBC" means Industrial and Commercial Bank of China Limited.
2. Payment must be made using CEA Friends Credit Card.
3. This promotion is subject to these Terms and Conditions and the Merchant's Terms and Conditions.
4. ICBC is not an agent of the merchant and will not accept any liability in relation thereto.
5. ICBC shall not be responsible for the quality, merchantability or fitness for purpose of the products and services provided by the Merchant. Any dispute in relation thereof shall be resolved directly with the relevant Merchant. ICBC shall not be held liable for any loss, injury, damage or harm suffered in connection with or arising from the products and services provided by the Merchant.
6. ICBC reserves the right to terminate this promotion at any time without prior notice to Cardholders. ICBC accepts no liability for such termination.
7. These terms and conditions are prepared in English and Chinese, in the event of inconsistencies, the English version shall prevail.