



ICBC Visa Card Taiwan Guide 2015-2016



VISA everywhere
you want to be



www.icbcasia.com
Customer Service Hotline 218 95588

ICBC  **工银亚洲**



TAIPEI 101 MALL

Complimentary Gift - FOR BELOVED ONE Travel Set

- Spend NT\$10,000 or more in one day to receive a complimentary "Travel Set of FOR BELOVED ONE" (Vitamin C plus Essence + Lotion, Value of NT\$523)
 - One complimentary gift per card per day (Limited amount)
 - Spend NT\$3,000 or more in one day to receive a tax refund
 - Excluding food, books, gold and other duty-free products
 - Foreign customers are required to present their original passport when applying for tax refund
 - Tax refund and redemption at B1 customer service center
- No. 45, Shifu Rd., Taipei City
 Exit 4 of MRT Taipei 101 Station
 +886-2-8101-7777

TAIPEI 101 MALL is the first premium world-class shopping mall in Taiwan, hosting more than two-hundred international fashion brands. TAIPEI 101 MALL not only offers a rich array of shopping choices for prestigious international brands including jewelry and watches, but also a world-class space that brings extreme shopping delights.



Uni-Hankyu Department Store

Complimentary Gift - My Beauty Diary Mask

- Spend NT\$8,000 or more in one day to receive a complimentary "My Beauty Diary Mask"
- One complimentary gift per card per day
- Spend NT\$3,000 or more in one day to receive a tax refund
- Tax refund and redemption at 2F tax refund service center



No. 8, Sec. 5, Zhongxiao E. Rd., Taipei City
 Exit 2 of MRT Taipei City Hall Station
 +886-2-2729-9699

Uni-Hankyu Department Store Taipei as the latest in chic Taipei's Xinyi District is the first department store dedicated exclusively to the fashionable urban women. Featuring a sophisticated Japanese-designed shopping space, as well as luxurious fashions at reasonable prices, Uni-Hankyu Department Store creates an urban aesthetic style.



Shin Kong Mitsukoshi Department Store

5%-10% off + Complimentary Gift

- Present your ICBC Visa card and passport to receive one "Visitor Privilege Card", and enjoy in-store 5% to 10% off
- One complimentary Visitor Privilege Card per person in promotion period
- Spend NT\$ 15,000 or more in a single branch in one day to receive a complimentary "Red Dot Design Award, Sukori Filter Bottle"
- One complimentary gift per person per day
- Redeem by presenting your passport, ICBC Visa card, transaction receipt of same card number, and purchase receipt
- Valid at Shin Kong Mitsukoshi branch stores including Taipei Nanxi, Taipei Station, Xinyi Place, Taipei Tianmu
- Spend NT\$3,000 or more in one day to receive a tax refund
- Tax refund and redemption at 1F tax refund center at every branch

No. 11, Songshou Rd., Taipei City
 Exit 3 of MRT Taipei City Hall Station
 +886-2-8780-1000



The biggest department store chain in Taiwan. Shin Kong Mitsukoshi offers a wide variety of international well-known brands, cosmetics, 3C products, local foods and restaurants, letting you experience Taiwan fashions, cuisine and artwork.



eslite Bookstore

10% off

- Single transaction of NT\$1,000 or more in any Taiwan bookstore to receive 5% off; Single transaction of NT\$3,000 or more to receive 10% off
- Spend NT\$3,000 or more in a single branch in one day to receive a tax refund
- Tax refund at service center at selected branch
- Valid at all Taiwan stores

eslite Xinyi store: No. 11, Songgao Rd., Taipei City
 Exit 2 of MRT Taipei City Hall Station
 +886-2-8789-3388



eslite Xinyi store offers readers an exciting and unparalleled collection of the most up-to-date worldwide knowledge available. eslite Dunnan store opens 24 hours a day, is a booklover's heaven and was rated as the best bookstore in Asia by the Asian edition of TIME Magazine.



eslite spectrum

10% off

- AXES
- 10% off with any purchase
- expo
- 10% off with any purchase (Except for the portion of goods)
- Valid at all Taiwan stores

eslite spectrum Songyan store: No. 88 Yanchang Rd., Taipei City
 Exit 5 of MRT Sun Yat-sen Memorial Hall Station, 5-10 minutes walk
 886-2-6636-5888



AXES: Fostering cutting-edge concepts and branching out into fashion to create a clothing brand in collaboration with 22 leading-edge Taiwan designers featuring abundant creativity and product expression to showcase the diversity and character of Taiwan's design power.

expo: The Eslite lifestyle is designed to nurture Taiwan's outstanding potential for micro cultural creativity, and create a platform for cutting-edge international designs and brands. It has assembled dozens of Taiwan's best new brand designs, creative lifestyle sundries, the best of Taiwan foods, and hand-made gifts of affection for you to explore design possibilities.

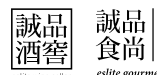


Eslite Wine Cellar / Eslite Gourmet

10% off

- Eslite Wine Cellar (Only for eslite Dunnan store, eslite Xinyi store)
- 5% off with any purchase
- Single transaction of NT\$10,000 or more to receive 10% off
- Eslite Café (Only for eslite Dunnan store, eslite Xinyi store)
- 10% off with any purchase
- Tea Room (Only for eslite Xinyi store)
- 10% off with any purchase
- the first (Only for eslite Songyan store)
- 5% off with any purchase
- Single transaction of NT\$3,000 or more to receive a complimentary "Select Taiwan Tealeaf Set"

eslite Xinyi store: No. 11, Songgao Rd., Taipei City
 Exit 2 of MRT Taipei City Hall Station
 +886-2-8789-3388



Hospitality, makes the flavors of life brim with joy. Sincerity, fills your soul with stunning tranquility. Eslite partakes of its unique selectivity and spirit of hospitality to develop a diversified in-house brand for wining and dining.

Regent Taipei*

*Muslim-friendly Tourism

Room Upgrade + Complimentary Gift

Accommodation

- Make a "Best Available Rates" reservation through our designated official web site can enjoy a free room upgrade
- Must enter the promotion code "2015VISA" to book
- This special offer may not be used with other promotions, nor may it be redeemed for cash
- 15% off at Wellspring SPA while staying at Regent Taipei

Regent Galleria

- Receive NT\$25,000 Shopping Coupons
 - Present your ICBC Visa card, passport and provide personal name and email for reference
 - Spend NT\$30,000 or more in one day to receive a limited edition vase designed by world renowned Thai floral artist Sakul (Value of NT\$1,800)
 - One complimentary gift per card per day
 - Redemption at Regent Galleria service center
- www.regenthotels.com/Taipei/2015VISA
+886-2-2523-8000



As the flagship hotel of FIH Regent Group, Regent Taipei is one of the most popular international 5-star hotels in Taipei. With spacious guest rooms, 7 world-class international restaurants, decadent Wellspring Spa and luxurious shopping district Regent Galleria, Regent Taipei provides extraordinary accommodating experience, best culinary service and exclusive shopping enjoyment to satisfy guests with a refine taste.

Silks Place Tainan

Room Upgrade + Welcome Gift

- Book the "Deluxe Room" online at the official web site, and stay at least two consecutive nights to enjoy a free upgrade to a "Junior Suite", and also receive one free "Tainan Cultural Heritage Bookmark"
- This special offer may not be used with other promotions, nor may it be redeemed for cash

www.silksplace-tainan.com.tw
+886-6-213-6290



A 5-star international resort and business hotel located in Tainan City's Western District, upholding a local symbiotic branding spirit, and integrating the area's rich historical ambience and academic culture to realize the elegance and pride of Taiwan's first city, and create a rich and satisfying experience for visitors!

eslite hotel, Taipei

Welcome Gift

- Through "Book Now" section on the official web site, book "Journey of VISA" accommodation and receive one complimentary "Travel Notebook" for each registered guest
- Must enter the promotion code "VISA010415" to book
- Contents subject to change, and limited to availability

www.eslitehotel.com

Exit 5 of MRT Sun Yat-sen Memorial Hall Station,
5 - 10 minute walk
+886-2-6626-2888



The significance of a city is derived from the merits of its cultural character. I.M. Pei Blending literature, culture & creativity, music, film, and environmentalism, eslite hotel is the first arts hotel for experiencing life. The hotel inherits the historic and cultural heritage of the former Songshan Tobacco Plant, and is located within the Songshan Cultural and Creative Park, which reflects Taiwan's customs and culture, and connects international cultural and creative elegance. Extending hospitality to your body and soul, this is a space to relax and comfort both your internal and external needs.



Just Sleep

NT\$300 off

Enjoy the following benefits when you make your reservation through the official web site

Taipei Linsen: Located near Taipei's boutique shopping district and exciting nightlife. +886-2-2568-4567

- Enjoy NT\$200 off per room per night (including breakfast for two), and 2 servings of Haagen-Dazs ice cream

Taipei Ximen: Located in the heart of Taipei's Ximending business district, renowned for its history and vitality. +886-2-2370-9000

- Enjoy NT\$300 off per room per night (including breakfast for two), and 2 servings of Haagen-Dazs ice cream

Yilan Jiaoxi: A new landmark for stylish accommodations in Yilan. +886-3-910-2000

- NT\$300 off per room per night (including breakfast for two)
- Receive a complimentary stylish hot spring towel (Limited to April 1 - June 30, 2015, Monday - Thursday nights)

Kaohsiung Zhongzheng: Located near the Kaohsiung Arts and Culture Center, 3 minutes walk from MRT. +886-7-972-3568

- NT\$300 off per room per night (including breakfast for two)

Hualien Zhongzheng: A literary themed hotel, located conveniently in the city center. +886-3-890-0069

- NT\$300 off per room per night (including breakfast for two)

- This offer will only be valid for reservations made through official web site, plus must present ICBC Visa card at check-in and use ICBC Visa card for payment
- Bonus points can not be used for these special offers, nor may be combined with other promotions
- This offer is not valid for special holidays, exhibition dates, and reservations during Fridays, Saturdays, and special holidays may require additional charges. Further restrictions as posted on hotel premises



www.justsleep.com.tw
+886-2-7735-5000

Just Sleep is FIH Regent Group's chic design hotel chain. Superior service and facilities emphasize updated technology, convenient transportation, comfortable rooms and interiors, stylish design, and fast WiFi with 5-star services. Just Sleep is the perfect choice for individual travelers, international business visitors, and local guests.



Silks Place Yilan

NT\$800 off

- Make a reservation of seasonal room promotion package: Standard Rooms NT\$500 off / Suite Rooms NT\$800 off
- Standard room are Superior Room / Superior Family Room / Family Room. Except for the above room types, the rest are Suite Rooms
- The discount price should be deducted after charging 10% service fee
- This offer is only valid for phone or on-site reservation, through web site and other channels are not applicable, plus not valid for - Saturdays, public holidays and consecutive holidays, and can not be used together with other promotions
- Seasonal room promotion package as posted on hotel premises



No.36, Sec. 2, Minquan Rd., Yilan City, Yilan County
0800-351-234

Silks Place Yilan, the only international 5-star hotel in Yilan. It is located at 6F to 11F of the largest shopping center in Eastern Taiwan-Luna Plaza, an emerging spot of entertainment and leisure. It is situated at the traffic pivot of Yilan city center.



zenique

5% off

- 5% off with any purchase during Monday to Thursday (National holidays and special festivals excluded)
- Valid at Daan Flagship store, Le Salon Yongkang store

Yongkang Store: No. 8, Alley 4, Yongkang St., Taipei City
 Exit 5 of MRT Dongmen Station
 +886-2-2395-1558



The number-one brand for Taiwanese organic tea. It's your safest choice, with no agrochemicals, no chemical fertilizers and no artificial flavors. It's been honored with over ten top awards for tea production, and it best reflects Taiwan's unique tradition of "sweet fragrant" teas. Plus, it's the ideal Taiwan gift, with its packaging winning Japan's Good Design award, and Germany's Red Dot award.



Taihodien Restaurant – Spicy Hot Pot

Homemade Mushroom Meatball

- With any purchase to receive a complimentary "Homemade Mushroom Meatball"
- Limited to one order per card per table
- Valid at all Taiwan branches

Taipei Main Branch: No. 315, Sec. 4, Xinyi Road, Taipei City
 Exit 5 of MRT Xinyi Anhe Station
 +886-2-2705-0909



Taihodien was honored by CNN to be included as on the 40 destinations not to be missed in Taiwan. It was also called by National Geographic Magazines one of the most charming and not-to-be-missed culinary treats, and is also on the dining list of visiting entertainers from Korea, Japan, Taiwan and Hong Kong. Taihodien is the most outstanding and representative of Taiwan's Spicy Hot Pot, and a destination not to be missed during your Taiwan visit.



Tenren's Tea

5% off

- Single transaction of NT\$1,000 or more to receive 5% off
- Valid at all Taiwan branches and outlets

1F, No. 107, Sec.4, Zhongxiao E. Rd., Taipei City
 +886-2-2711-8868



Founded in 1953, Tenren's Tea owns 187 branch stores in Taiwan and overseas. Tenren's Tea has gained ISO 22000, HACCP and ISO 9001 certification, and is the only tea merchant to be honored with the Taiwan's Brand Value for Commercial Service Sector Award in 2011. Tenren's Tea provides classic and flavored Taiwan teas, which are both highly popular products favored by foreign visitors.



Cha FOR TEA

5% off

- Single transaction of NT\$1,000 or more to receive 5% off
- Valid at all Taiwan branches and outlets

1F, No. 570, Sec.5, Zhongshan N. Rd., Taipei City
 Exit 1 of MRT ShihLin Station
 +886-2-2888-2929



Famous for its fine selection, natural ingredients and preservation of the original aroma of tea, Cha FOR TEA features delicate tea desserts and meals. Its black milk tea with Tapioca (bubble tea) and Oriental Beauty flavored steamed buns with pork are highly recommended.



Shin Yeh Taiwanese Cuisine

Seasonal Dessert

- With any purchase to receive a complimentary seasonal dessert
- One dessert for every accompanying customer per same table
- Valid at Original Branch, Nanxi Branch, Zhongxiao Branch and Xinyi Place (Shin Kong Mitsukoshi A9)

Original Branch: No. 34-1 Shuangcheng Street, Taipei City
 Exit 1 of MRT Zhongshan Elementary School Station
 +886-2-2596-3255



Authentic Taiwanese Cuisine. The memories of old time flavors, blended with modern methods and concepts to create delicate and healthy dining, as well as deliver traditional and modern Taiwanese cuisine. This is a flavor that overseas Taiwanese greatly crave on their return, and also a "must" dining destination for overseas visitors to Taiwan.



Hsin Tung Yang

10% off

- 10% off for all Hsin Tung Yang brand product line including Pineapple Cakes, Fried Pork Fiber, Jerky, Chinese Sausage, etc.
- Valid at Hsin Tung Yang Stores, not department stores, highway bus stations, freeway rest areas, or airports where Hsin Tung Yang products are sold
- Except cigarettes, wine and liquor, abalone, formula milk, or products already on sale

No. 303, Sec. 4, Zhongxiao East Road, Taipei City
 Exit 1 of MRT Sun Yat-sen Memorial Hall Station
 +886-2-2752-8806



For the past 40 years, Hsin Tung Yang has been devoted to innovating traditional food culture in effort to enhance the palette and flavors of Chinese cuisine and act as the international spokesperson for Chinese food culture. With the arrival of a new century, Hsin Tung Yang will continue to integrate and expand in a progressive, flexible, and responsive way and promote the exclusive Chinese food culture all around the world.



Jiu Zhen Nan Pastry

5% off

- 5% off with any purchase
- Valid at all Jiu Zhen Nan operated outlets in Taiwan. Check here for branches: www.jzn.com.tw/en/store_locator.php

No.84, Zhongzheng 4th Rd., Kaohsiung City
 Exit 1 of MRT Formosa Boulevard Station
 +886-7-285-6868



Founded in 1890, Jiu Zhen Nan has been hand-making masterful Taiwanese pastries for over a century. We uphold the brand spirit of "joy and trust" and insist on keeping our foundation by using carefully crafted techniques while reducing sugar, oil, and no preservatives in our products. We produce some of the most renowned and loved Taiwan pastries. It is a taste of tradition and a taste of Taiwan.



Yuan Soaps

Travel Set

- With any purchase to receive a complimentary "Yuan Herbs Travel Pack"
- One complimentary gift per card per day
- Limited amount, first come first serve basis
- Valid at all Taiwan outlets and department store counters

Yong Kang Jian: No.8, Yongkang St., Taipei City
 Exit 5 of MRT Dongmen Station
 +886-2-3393-6891



The Yuan Workshop was established in 2005 to create soaps made from Taiwan's herbal medicines, and incorporate Eastern concepts of healthy living, body care and environmental awareness, and realize the aesthetics of lost labor practices. Yuan is proudly Made in Taiwan, and is slowly expanding peripheral products into this once forgotten industry to promote the virtues of quality Taiwan products.



Breeze Center

NT\$100 Coupon

0809-008-888

www.breezecenter.com



- NT\$100 Coupon
 - Limited to one coupon per card per day
 - Redeem by presenting passport or alien resident certificates and ICBC Visa card
 - Valid at Breeze Center, Breeze Nanjing, Breeze Songgao, Breeze Xinyi (specified retail counters per public announcement on site)
 - Valid for day of issue only
 - Coupon can not be redeemed for cash, and no change given on coupon purchase. No uniform invoice issued on coupon purchase
 - Photocopies of coupon are invalid. Coupon invalid if altered or damaged. Can not be replaced if lost
- Spend NT\$3,000 or more in one day to receive a tax refund
 - Excluding food, books, gold and other duty-free products
 - Foreign customers are required to present their original passport when applying for tax refund
- Tax refund and redemption locations:
 - Breeze Center: 7F VIP Room
 - Breeze Nanjing: 1F Service Center
 - Breeze Songgao: 3F Service Center
 - Breeze Xinyi: 3F Service Center

Breeze Center

No.39, Sec.1, Fuxing S. Rd., Taipei City 🚶 Exit 5 of MRT Zhongxiao Fuxing Station
+886-2-6600-8888

A multifunction shopping mall integrating shopping, leisure, and dining. A market leader with spacious shopping and attentive service to provide a relaxing environment where the customer is always number one, and create a new trend for Taiwan's leading shopping mall.

Breeze Nanjing

No. 337, Sec.3, Nanjing E. Rd., Taipei City 🚶 Exit 1 of MRT Taipei Arena Station
+886-2-2175-0999

Located near the Taipei Arena, this fashion landmark enjoys easy transportation and is full of the conveniences of life, as well as brimming with the elements for individuality and trendsetting.

Breeze Songgao

No. 16, Songgao Rd., Taipei City 🚶 Exit 3 of MRT Taipei City Hall Station
+886-2-6636-9959

The "Next-Gen Fashion Center" is especially designed for young people, reflecting their desire for the latest and hottest trends, and includes a collection of the most-talked about global brands. Hurry and discover your POP Fashion.

Breeze Xinyi scheduled for opening in October 2015

No. 68, Sec. 5, Zhongxiao E. Rd., Taipei City 🚶 Exit 3 of MRT Taipei City Hall Station

Taiwan's most fashionable shopping landmark, it features the greatest selection of top-line global brands, and provides consumers with the most splendid and magical world of shopping.

微風廣場
Breeze Center

微風南京
Breeze

微風松高
Breeze

微風信義
Breeze



Breeze Taipei Main Station

10% off + NT\$100 Coupon + Complimentary Gift

B1, 1F, 2F, No. 3, Be-Ping W. Rd, Taipei City

🚶 MRT Taipei Main Station
+886-2-6632-8999



- NT\$100 Coupon
 - Limited to one coupon per card per day
 - Redeem by presenting passport or alien resident certificates and ICBC Visa card
 - Specified retail counters per public announcement on site
 - Valid for day of issue only
 - Coupon can not be redeemed for cash, and no change given on coupon purchase. No uniform invoice issued on coupon purchase
 - Photocopies of coupon are invalid. Coupon invalid if altered or damaged. Can not be replaced if lost
- 10% off with any purchase in participating brands
 - Baked sweet potato and specially priced items excluded
 - Specified retail counters per public announcement on site
- Spend NT\$1,000 or more in one day to receive a complimentary "Mr. Donuts Coupon"
 - Including food court purchases
 - Limited to one coupon per card per day (Limited amount)
 - Redeem by presenting passport or alien resident certificates, Visa card, transaction receipt and invoice
- Spend NT\$3,000 or more in one day to receive a tax refund
 - Excluding food, books, gold and other duty-free products
 - Foreign customers are required to present their original passport when applying for tax refund
- Tax refund and redemption at 2F service center



Unique Merchants

- **Yi Zhao Tang Chinese Fondue:** Insistent on using only the best, and freshest in-season ingredients.
- **Chatime:** Brining out the original flavors of tea, "sweet, pure and smooth in flavor".
- **Taiwan King of Dried Pork:** The pride of Changhua, a taste treat customers can't get enough of, and an ideal gift to take home.
- **Leafree:** Brewed to reflect Taiwan, select and fashionable tealeaves.
- **Royal Heritage Beef Noodles:** First, second and third-place winner in various categories of the Taipei International Beef Noodles Festival competition.
- **Chen Yun Pao Chuan:** Taiwan's first purveyor of creative moon-cakes-the brand travellers are eager to purchase.
- **Kingza Pork Chops:** The delicious flavor that meets the challenge of fine quality.
- **Han Fang Pastries:** Highly prized by web surfers and Taiwan's number-one gift for taking home.
- **Hanlin Tea:** The original Pearl Milk Tea made according to traditional recipes.

微風台北車站 Breeze Taipei Station

"Taiwan's Biggest Dining and Souvenir Fashion Center", A Tourist Gourmet Landmark, Taiwan's first shopping mall located at a rail-hub, it provides busy travellers with a place to relax. The mall includes unique foods from around the world, exquisite gifts and Taiwan souvenirs. Plus, it boasts a diversified shopping experience featuring the ultimate in fashion.



TAIPEI 101 OBSERVATORY

Exit 4 of MRT
Taipei 101 Station

Opening hours: Daily from 9:00 to 22:00
www2.taipei-101.com.tw/ch/DB/index.asp

The all-around excellent field of view enables visitors to see the complete beauty of Taipei City. The ultra-zoom telescopes also help visitors explore and appreciate every corner of the city. In addition, there are the audio-visual handheld guide devices that speak as many as ten languages to provide you with guided tours. You can also send out your best wishes for your family, loved ones, and friends through the highest mail box in the world.



National Palace Museum

Transfer to Red 30
Bus at Exit 1 of MRT
Shilin Station

Opening hours: Daily from 8:30 to 18:30 (Saturday to 21:00)
www.npm.gov.tw

The collection of cultural artifacts held by the National Palace Museum is made up of an enormous treasure trove of objects inherited from the Sung, Yuan, Ming and Ch'ing Dynasties, including bronzes, jades, ceramics, lacquer ware, valuable curios, calligraphic works and paintings. In total, the combined collection consists of more than 650,000 pieces, making the Museum a treasure trove of Chinese culture. The Museum also creates a user-friendly environment and display space.

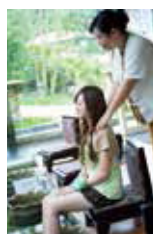


Longshan Temple

Exit 3 of MRT
Longshan Temple Station

Opening hours: Daily from 9:00 to 22:00 (twenty-four seven)
www.lunshan.org.tw

Unveiled in 1740, the Longshan Temple in Wanhua District is a palatial "Siheyuan" structure, which was designed to resemble the Chinese character of "日" with a courtyard enclosed on four sides and divided into three sections. With a stately exterior, this Class-2 state-designated historic site is adorned with such exquisite details as paintings, wood and stone carvings, and Jian-nian works (mosaic-like ornaments).



Six Star Foot Massage Center

10% off

- 10% off on massage services
- Valid at Taipei Anhe Branch, Taipei Changan Branch, Taipei Nanjing Branch, Taipei Bade Branch, Taipei Tianmu Branch, Taipei Minquan Branch, and Hsinchu Villa Spa

Taipei Nanjing Branch: No. 76, Sec. 5, Nanjing E. Rd., Taipei City (opposite the China Development Industrial Bank Building)

Exit 2 of MRT Nanjing Sanmin Station
+886-2-2762-2166 (24 hours)

6星集 Villa Spa
足部按摩中心

With comfy feet, your whole body feels better. With seven outlets in Taiwan, we provide foot, body, and oil massage services in the bright, minimalistic design facilities, staffed with the most professional team of masseurs. We integrate ancient Chinese acupressure techniques to achieve deep relaxation, and make us a destination not to be missed by tourists and celebrities from Taiwan and around the world.



Taipei Tea Garden

20% off

- 20% off with any purchase, plus outside of weekends and holidays receive a complimentary "Taiwan Special Tealeaf Soap"

Nangang Tealeaf Production Demonstration Center: No. 336, Sec. 2, Jiuzhuang Rd., Taipei City
+886-2-2653-0333 (10am-5pm)

台北找茶園

The largest tea culture recreational park in northern Taiwan. It is operated by the Taipei City Government and under the advisory of the Taiwan Council of Agriculture, boasting an outstanding outdoor environment overlooking the Taipei Basin. Chinese style tea is available, as well as superb snacks and fun activities, making it a worthwhile destination.



Visa's Travelers Advice

- Traveling with a Visa card can reduce the hassles and risks of carrying cash, but cardholders should exercise caution when using their cards and take care to safeguard their Visa cards
- Contact Visa Global Customer Assistance Services immediately if your Visa card is lost or stolen whilst traveling or if you encounter any emergency. The Visa Global Customer Assistance Services collect-call +1-303-967-1090, or 0080-1-444-123 for Taiwan
- Visa Platinum and higher-level cardholders are even entitled to tailored customer travel services. Cardholders are welcome to contact the 24-hour Visa Platinum/ Signature/Infinite Card concierge by dialing the direct line to make arrangements for their itineraries and accommodations ahead of time. Please search for the phone number to get a hold of the 24-hour Visa Platinum/ Signature/Infinite Card secretary at the following web site: www.visa.com.tw/personal/benefits/concierge.shtml
- For more tips on travel with Visa, please visit: www.visa.com.tw
- For directions on accessing free iTaiwan WiFi, please visit: taiwan.gov.tw/en/

In Taiwan,

not only can you enjoy
the magnificent natural scenery of Sun Moon Lake,
but also the truly authentic delights of Taiwan cuisine,
as well as many other rewarding experiences.

Only with ICBC Visa card,
has the exclusive courteous reception for you.
Travel happy in Taiwan whatever you want to be.

"ICBC Visa Card Taiwan Guide 2015-2016" Terms and Conditions:

1. The offers under ICBC Visa Card Taiwan Guide 2015-2016 ("Offers") are applicable to ICBC Visa Cards issued by Industrial and Commercial Bank of China Limited (the "ICBC"), Industrial and Commercial Bank of China (Asia) Limited (the "ICBC (Asia)") and/or Industrial and Commercial Bank of China (Macau) Limited (each and collectively known as the "Bank").
2. The Offers are valid from now till 31 March 2016, both dates inclusive (the "Promotion Period"). The national holidays and the time listed in this guide are based on the time of Taiwan.
3. Only foreign guests with passports or alien resident certificates who settle payment with the ICBC Visa Card are entitled to the Offers.
4. The Offers are only valid at the participating branches. Please check the list of participating branches before use.
5. Cardholder will not be notified separately for any changes on the offers, merchant address or telephone number.
6. Individual Terms and Conditions applied to the merchant privileges. For details, please check with merchants.
7. All benefits and privileges under the Offers cannot be used in conjunction with any other promotions, discounts, coupons or special offers.
8. All benefits and privileges offered under the Offers are non-transferable and cannot be exchanged for cash or any other merchandise.
9. The complimentary items provided in this promotion are limited to the actual items, the Bank, Visa and merchant are not responsible for any additional services, maintenance/repair and/or product warranty etc.
10. All photos, products information and price are for reference only.

General Terms and Conditions

1. The Bank and Visa are not the supplier of the products and/ or services provided under or in connection with the promotion and thus shall not be responsible or liable for the concerned products or services. The use of the products and / or services purchased under the Offers shall be subject to the relevant Terms and Conditions set by the Merchant. Cardholders should contact the Merchant directly if there is any complaint or dispute.
2. In the event that the Offers are prohibited or restricted under applicable laws, the Offers and/or, these Terms and Conditions may be modified by the Bank and Visa to extent required to comply with the law without prior notice.
3. The Bank and Visa reserve the right to vary the Offers and /or these Terms and Conditions, or to cancel the Offers at their full discretion at any time without prior notice.
4. In case of any dispute, the decision of the Bank and Visa shall be final and conclusive.
5. In case of any inconsistency between Chinese and English versions of these Terms and Conditions, the Chinese version shall prevail.