



The newly revamped “ICBC UnionPay Dual Currency Platinum Card”

**The First card in the market with all unique functions
of ShenZhenTong, Guangshen Railway and UnionPay QuickPass,
and offers spending convenience in Hong Kong, Guangzhou, Shenzhen and Macau**

21 July 2015, Hong Kong – Industrial and Commercial Bank of China (Asia) Limited “ICBC (Asia)” and UnionPay International Hong Kong Branch jointly launched the newly revamped ICBC UnionPay Dual Currency Platinum Card today. Offering a wide range of travel and shopping convenience to frequent travelers between Guangzhou, Shenzhen and Macau. Mr. Arthur Tai, General Manager of ICBC (Asia) Credit Card Centre and Mr. Carlson Li, General Manager of UnionPay International Hong Kong Branch, were invited to officiate the grand launch of the ICBC UnionPay Dual Currency Platinum Card. The launch of the ICBC UnionPay Dual Currency Platinum Card indicates the milestone of contactless payment and simple transportation access bundled together in one card.

ICBC UnionPay Dual Currency Platinum Card is the first card in the Hong Kong market which consists of all unique payment functions including UnionPay Quick Pass, ShenZhen Tong, Guangshen Railway and public buses in Macau, allows you to travel between Guangzhou, Shenzhen and Macau with much less hassle and make your journey more enjoyable.

ShenZhenTong RMB Contactless Payment Function

The General Manager of ICBC (Asia) Credit Card Centre, Mr. Arthur Tai stated “ICBC (Asia) Credit Card Centre devotes in providing customers with product innovations and better services. Riding on parent bank's vast network in the mainland, the enhanced features of ICBC Unionpay Dual Currency Platinum Card can further facilitate the smooth integration of people, logistics and information flow among Guangzhou, Shenzhen and Macau.” The Deputy General Manager of ICBC (Asia) Credit Card Centre, Ms Agnes Tse stated “ICBC UnionPay Dual Currency Platinum Card equipped with the unique contactless payment function of ShenZhen Tong allows you to ride Shenzhen Metro and designated public vehicles with a simple tap and go. Cardholders can also enjoy tap and go contactless payment across mainland China, Hong Kong and Macau with UnionPay QuickPass.

GSRC Guangzhou-Shenzhen Railway Rapid Access

Guangzhou-Shenzhen Railway is the major transport between Guangzhou and Shenzhen. With a unique function embedded on the Card, it allows rapid access for GSRC Guangzhou-Shenzhen Railway, so you can take the train without queuing up and waiting.

QuickPass Payment Available at All Cities in China

ICBC UnionPay Dual Currency Platinum Card allows you to enjoy hassle free spending with the new UnionPay QuickPass function available at various merchants in many cities. There are over 5 millions QuickPass acceptance terminals in China, and over 3,200 acceptance terminals in Hong Kong and Macau, covering supermarkets, coffee shops, restaurants, public transports, car parks, etc.

Mr. Carlson Li, General Manager of China Unionpay Hong Kong Branch stated “There will be more UnionPay new innovated payment products and services launched in Hong Kong. With the launch of this ICBC UnionPay Dual Currency Platinum Card with ICBC (Asia), it will further enrich UnionPay card products in Hong Kong market, and enhance cardholders experience by using UnionPay QuickPass function. In future, we both will have more cooperations in providing localized and featured UnionPay card product to both mainland China and Hong Kong markets.”

Two Currencies in One Card

ICBC UnionPay Dual Currency Platinum Card has both Renminbi (RMB) and Hong Kong dollar (HKD) accounts in one card: purchases and cash withdrawals via China UnionPay networks in Mainland China will be posted in RMB while purchases and cash withdrawals via UnionPay networks in Hong Kong and overseas will be posted in HKD. It enables you to save overseas purchase handling fee and currency conversion cost.

Apply now to enjoy privileges*

Successfully apply for ICBC UnionPay Dual Currency Platinum Card on or before 31 December 2015 to enjoy first 3-years annual fee waiver and up to HK\$600 cash rebate welcome offers. Besides, you can also enjoy 3x Overseas Spending Rewards and MCL movie tickets buy 1 get 1 free with the any single retail purchase sales slip of HK\$800 or above.

*For details, terms and conditions please refer to the related leaflet.

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Caption: (left to right) Deputy General Manager of ICBC (Asia) Credit Card Centre Ms. Agnes Tse, General Manager of ICBC (Asia) Credit Card Centre Mr. Arthur Tai, General Manager of China Unionpay Hong Kong Branch Mr. Carlson Li and Senior Head of Member Support Department of China Unionpay Hong Kong Branch Mr. Roger Lee as seen at the launching ceremony of the credit card.

Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 57 branches, 24 “Elite Club” Wealth Management Centres and 3 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other finance-related services with a focus on retail and commercial banking as well as corporate banking business. The balance of total assets of ICBC (Asia) amounted to HK\$680.6 billion at the end of the year, and its after-tax net profit reached HK\$6.37 billion in 2014. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, two wholly owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of overseas banking business of Industrial and Commercial Bank of China Limited (“ ICBC”) – currently the largest commercial bank in China.

UnionPay International (UPI)

UnionPay International (UPI) is a subsidiary of China UnionPay focused on the growth and support of UnionPay's global business. In partnership with more than 300 institutions worldwide, UnionPay International has enabled card acceptance in over 150 countries and regions with issuance in 40 countries and regions. UnionPay International provides high quality, cost effective and secure cross-border payment services to the world's largest cardholder base and ensures convenient local services to a growing number of global UnionPay cardholders and merchants.