



Chimelong, ICBC(Asia), China Travel Service Hong Kong

Promotion Event

Chimelong travel privileges in Guangzhou and Zhuhai

in just one Card

[28 January 2016, Hong Kong]

To greet the forthcoming joyful Year of Monkey, the Guangdong Chimelong Group (“Chimelong”), Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) and China Travel Service Hong Kong (“China Travel Services”) collaboratively presented the ICBC Chimelong UnionPay Dual Currency Platinum Card privileges at China Travel Service’s Tsim Sha Tsui branch today. Ms. Paula Lau, Deputy General Manager of Chimelong Group (H.K.) Limited, Mr. Arthur Tai, Department Head of Credit Card Centre and Ms. Agnes Tse, Deputy Head of Credit Card Centre, ICBC (Asia), and Mr. Yeung Chi Kwan, Deputy General Manager of Marketing Department, China Travel Service (HK) Ltd., attended the event and introduced a wide range of privileges of the Card.

Founded in 1989, Chimelong Group Co., Ltd is a conglomerate that owns and operates theme parks, luxury hotels, convention centres, high-end restaurants and leisure entertainment businesses. It is a leading enterprise in China’s tourism industry.

Striving for the best in providing diversified services and discount offers to customers, ICBC (Asia) jointly launched a series of travel privileges to customers with Chimelong Group and China Travel Service today. Successfully apply for ICBC Chimelong UnionPay Dual Currency Platinum Card on or before 31 March 2016 can enjoy HK\$300 cash rebate when spending HK\$500 or more in 2 months upon card issuance, and 7,000 Chimelong membership bonus which is equivalent to one complimentary admission ticket to any one of the theme parks in Chimelong resort with amazing shopping and F&B discount privileges!

Another surprising offer was ready to draw the guests' attention is that up to HK\$250 discount on designated Chimelong travel packages will be offered by China Travel Services from now till 29 February 2016. To spread out the joyful offers for customers, ICBC (Asia) will establish a Card Centre service booth at the China Travel Service branches for new Card issuance while a Facebook fan page will be launched to promote the Chimelong holidays package as well.

About Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited ("ICBC (Asia)") is a licensed bank incorporated in Hong Kong. It has 59 branches, 25 "Elite Club" Wealth Management Centres and 3 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other finance-related services with a focus on retail and commercial banking as well as corporate banking business. The total assets of ICBC (Asia) amounted to HK\$712.1 billion at the end of June 2015, and its after-tax net profit reached HK\$3.801 billion in the first of 2015. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, two wholly-owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and the investment management business with a focus on Asia respectively. ICBC (Asia) is the flagship of overseas banking business of Industrial and Commercial Bank of China ("ICBC") – currently the largest commercial bank in China.