

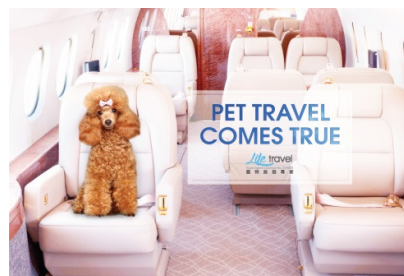
ICBC Xplore Visa Signature Card presents unique pet services Travelling with your pet is not a dream anymore

10 January 2017, Hong Kong – ICBC (Asia) (“the Bank”) Xplore Visa Signature Card, as the unique pet credit card benefits platform in Hong Kong, offers a series of pet services and privileges to credit card holders. For now, brand new credit card customers are entitled to enjoy “Free Pet Travel Consultation Service” and “Pet Tracking Service Plan”, The promotion lasts until 31 December 2017.

Many pet owners are eager to travel with their pets, however, complicated pet custom requirements and procedures, as well as hotel and airline arrangement, become the hurdles of pet travel. Without any spending requirement, those who successfully apply for ICBC Xplore Visa Signature Card can enjoy Free Pet Travel Consultation Service offered by Life Travel for once (Suggested retail price: HK\$688).

Free Pet Travel Consultation Service

- ✦ Interview with the professional Pet Travel Consultant to analyze pet behaviour
- ✦ Introduction of custom procedures and requirements
- ✦ Recommendation of hotels and airlines selections as well as pet's travel attractions

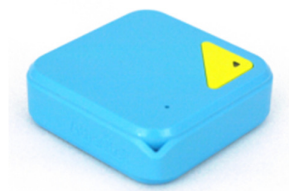


To give all rounded protection for customers' pet, new credit card customers concurrently applying ICBC Xplore Visa Signature Card and ICBC UnionPay Dual Currency Platinum Card can also enjoy Pet Tracking Service Plan (Includes one Circo S Pet tracker & waives first 2-months monthly fee) (Suggested retail price of Pet tracker and 12-months service plan : HK\$1,688).

Pet Tracking Service Plan

- ✦ *Including one Circo S Pet Tracker (AT502)*
 - Instant positioning via the mobile app

- New model with Emergency SOS function
- Users will be notified once the tracker arrives or leaves a pre-determined safe zone



Local Mobile Data Service

- Enjoy 12 months Pet Tracking Service Plan with discounted monthly fee HK\$80 X 10 months (waive first 2 months monthly fee)
- Monthly fee includes all usage of local mobile data for Circo S device and 30 local SMS for SOS function on a monthly basis

Welcome Offer Details:

<u>Applying for Designated Credit Card(s)</u>	<u>Welcome Offer</u>	<u>Designated Spending Requirement within the first 2 months of new card(s) issuance</u>
ICBC Xplore Visa Signature Card	Free Pet Travel Consultation Service; AND	No spending requirement
	HK\$100 Free Credit Card Spending Limit; OR	Accumulate retail spending or cash advance for HK\$/RMB1,000 with the card
Concurrently applying for ICBC Xplore Visa Signature Card and ICBC UnionPay Dual Currency Platinum Card	Pet Tracking Service Plan – Includes a Circo S Pet tracker AND waives first 2-months monthly fee; OR	Accumulate retail spending or cash advance with each card at least once
	HK\$200 Free Credit Card Spending Limit (HK\$100 Free Credit Card Spending Limit for each card)	Accumulate retail spending or cash advance for HK\$/RMB1,000 with each card

The above welcome offers are subject to the terms and conditions.

Apply Now through http://www.icbcasia.com/ICBC/d_c_app_en!

For enquiries, please call the Bank's 24-hour Customer Service Hotline 218 95588.

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Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited ("ICBC (Asia)") is a licensed bank incorporated in Hong Kong. It has 59 retail outlets (including 28 "Elite Club" Wealth Management Centres) and 3 commercial business centres in Hong Kong. It is engaged in commercial banking, investment banking and other financial services including securities, insurance and funds, with a focus on commercial and retail banking as well as financial market

related businesses. The total assets of ICBC (Asia) amounted to HK\$788.1 billion at the end of June 2016. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, two wholly-owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and the investment management business with a focus on Asia respectively. ICBC (Asia) is the flagship for the overseas banking business of Industrial and Commercial Bank of China Limited (“ICBC”) – currently the largest commercial bank in China.