



Press Release

ICBC Sands Lifestyle Mastercard Launch Earn Points Worldwide and Redeem in Macao via New Sands Lifestyle Membership Program

*New initiative offers a range of attractive savings and benefits
on hotel and travel, dining, shopping and entertainment*

(Hong Kong, Feb. 23, 2017) – Sands China Ltd. in partnership with ICBC and Mastercard, today officially launched a new credit card – ICBC Sands Lifestyle Mastercard, allowing cardholders to EARN points when shopping or travelling anywhere in the world and then REDEEM them in Macao within Sands Resorts Macao's integrated resorts. Shoppers also have the opportunity to earn up to three times more points when they shop and 20 times more points when they stay at Sands Resorts Macao properties. Further, ICBC (Asia) offers three times more points when they spend overseas with the card.

Mr. Wang Du Fu, President of ICBC Card Center, Mr. Jiang Yisheng, Chief Executive of ICBC (Asia), Mr. Dave Horton, Global Chief Marketing Officer, Las Vegas Sands Corp. & Sands China Ltd., Mr. Ling Hai, Co-President, Asia Pacific, Mastercard and Mr. Peter Leung, Deputy Chief Executive of ICBC (Asia), attended the event.

The program also marks the launch of Mastercard's Pay with Rewards in Asia Pacific, giving cardholders the choice and freedom to spend points like cash at the moment of purchase.

Cardholders can take advantage of a wide range of exclusive benefits including hotel stays, dining, shopping, events and entertainment. This includes discounts on accommodation packages, ferry tickets, air travel and holiday packages with Cotai Travel, special offers at selected restaurants, Sands Shoppes and entertainment tickets to some of the best international and Asian theatre shows and music events.

The program will have two levels of co-branded credit cards, including the Sands Lifestyle Platinum Mastercard and Sands Lifestyle World Mastercard. Depending on the level of spending, cardholders will also receive the following special introductory offers for the first three months:

- Spend HK\$5,000 and receive two round-trip Cotai Class tickets on Cotai Water Jet
- Spend HK\$10,000 and receive a 500 MOP dining voucher
- Spend HK\$25,000 and receive a complimentary hotel room night

Initially, the program will only be available for customers living in Hong Kong and Macao. Customers living in Hong Kong can apply to join the program at ICBC (Asia) branches in Hong Kong or via the ICBC (Asia) website, while customers living in Macao can apply at ICBC (Macao) branches or via the ICBC (Macao) website.

Speaking at a press conference to announce the initiative, Mr. Dave Horton, Chief Marketing Officer, Sands China Ltd., said **Sands Lifestyle** offers a range of attractive benefits for cardholders.

“This exciting new program, launched with our partners ICBC and Mastercard, provides access to a world of great accommodation, fine dining, travel and entertainment. It also allows members to benefit from a variety of exclusive discounts, priority services and VIP invitations and special offers.

“Designed to enhance the experience of our visitors to our integrated resorts and Macao in as destination, **Sands Lifestyle** is an innovative addition to our world-class facilities and one we anticipate will encourage more visitor arrivals.”

Speaking on behalf of ICBC, Mr. Wang Du Fu, President of ICBC Card Centre said: “This partnership with Sands China Ltd. is a breakthrough in the co-operation model between institutions. Together with Mastercard, the launch of Sands Lifestyle Mastercard is a true elevation of ICBC cardholder benefits.

“Through this new co-branded card we are bringing exclusive shopping, dining and entertainment privileges to Hong Kong cardholders and creating fabulous holiday experiences in Macao.”

Mr. Ling Hai, Co-President, Asia-Pacific, Mastercard, said, “It is an honour for Mastercard to celebrate yet another milestone in China with our partners to help cardholders benefit from payment solutions that are faster, safer, more secure, more convenient and more rewarding. ICBC was the first issuer we worked with in China to issue a co-branded card in 1995, so today is a wonderful moment for us as we further enable them to continue to be a major player in the global payments space, and continue to see our partnership go from strength to strength.

“Today represents a number of firsts for us in China. It is the first time we are partnering with Sands China Ltd., one of the largest leisure brands and most popular lifestyle destinations in the region. The ICBC Sands Lifestyle Mastercard is also the first to launch the Mastercard Pay with Rewards product in Asia Pacific. We believe our partnership with Sands China Ltd. is another step towards fulfilling our commitment to meeting the evolving desires of China’s burgeoning affluent population,” he said.

For more information on Sands Lifestyle please visit sandslifestyle.com



Photo caption:

Sands China Ltd., ICBC, ICBC (Asia) and Mastercard executives at a launch event to announce the new **Sands Lifestyle** loyalty program which will see the introduction of co-branded credit cards in Hong Kong.

From left to right: Mr. Ling Hai, Co-President, Asia Pacific, Mastercard, Mr. Jiang Yisheng, Chief Executive Officer of ICBC (Asia), Mr. Dave Horton, Global Chief Marketing Officer, Las Vegas Sands Corp. & Sands China Ltd. and Mr. Wang Du Fu, President, ICBC Card Center, attended the event.

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About Sands Resorts Macao – Sands China's Integrated Resort City

Sands China Ltd. is the leading developer, owner and operator of integrated resorts in Macao. The fittingly named Sands Resorts Macao, situated on reclaimed land between the islands of Coloane and Taipa, is the one destination that provides a stunning array of experiences at the heart of Cotai. Sands Resorts Macao has transformed a day-trip market into an integrated resort city and international hub for business and leisure travellers.

Pulsating with life, both night and day, Sands Resorts Macao features an expansive offering of affordable luxury available nowhere else in Macao. With the opening of The Parisian Macao, it now boasts approximately 13,000 hotel rooms and suites, international superstar live entertainment, duty free shopping with more than 850 retailers offering a huge array of name brands, meeting and exhibition space for Asia's leading conferences and exhibitions, transportation offerings and well over 150 dining options, including Michelin-starred restaurants, bars and lounges. Sands Resorts Macao is a must-go destination providing every guest with an unforgettable experience and unparalleled excitement.

Comprised of The Venetian® Macao; The Plaza™ Macao, featuring the Four Seasons Hotel Macao; and Sands® Cotai Central, including the world's largest Conrad, Sheraton, and St. Regis hotels as well as the Holiday Inn, Sands Resorts Macao is where Asia's ultimate destination is within reach. And now the crowning achievement of Sheldon G. Adelson's vision of the Cotai Strip – The Parisian Macao.

For more information about Sands Resorts Macao, please visit <http://en.sandsresortsmacao.com>.

About Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 59 retail outlets (including 28 “Elite Club” Wealth Management Centres) and 3 commercial business centres in Hong Kong. It is engaged in commercial banking, investment banking and other financial services including securities, insurance and funds, with a focus on commercial and retail banking as well as financial market related businesses. The total assets of ICBC (Asia) amounted to HK\$788.1 billion at the end of June 2016. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, two wholly-owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and the investment management business with a focus on Asia respectively. ICBC (Asia) is the flagship for the overseas banking business of Industrial and Commercial Bank of China Limited (“ICBC”) – currently the largest commercial bank in China.

About Mastercard

[Mastercard](#) (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. We operate the world’s fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. Mastercard products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MastercardAP](#) and [@MastercardNews](#), join the discussion on the [Beyond the Transaction Blog](#) and [subscribe](#) for the latest news on the [Engagement Bureau](#).