

ICBC Greater Bay Area Credit Cards Launch Presents Customers with Ease Cross-Border Travel and Spending Privileges

【6th March 2018, Hong Kong】Industrial and Commercial Bank of China (Asia) (“ICBC (Asia)”) launched the brand new “ICBC Greater Bay Area Credit Cards” to seize the opportunities of the Greater Bay Area development. The brand new card targets frequent travelers across the Greater Bay Area for work or leisure purposes, providing them with comprehensive and attractive cross-border transportation, telecommunication and leisure privileges, bringing the wonderful experience of “A Card for ALL” to the customers.

Ms Gao Ming, Chairman and Executive Director of ICBC (Asia), Mr Lui Wen Lin, Executive Vice President of Card Center of Industrial and Commercial Bank of China, Ms Helena Chan, Country Manager of Mastercard Hong Kong & Macau and Mr LIU Heng, General Manager, UnionPay International Hong Kong Branch lead this launch ceremony which symbolized official launch of the new “ICBC Greater Bay Area Credit Cards” in Hong Kong.

Ms Gao Ming, Chairman and Executive Director of ICBC (Asia) said, “Mainland China, Hong Kong and Macau have always been working closely with each other in various areas including Finance, and we believe that with the development of the “Belt and Road” initiative and the Greater Bay Area can lead to greater development. Today leading by our head quarter, Industrial and Commercial Bank of China, we launched the brand new “ICBC Greater Bay Area Credit Card”, which comprises of comprehensive features and benefits of each region, bringing the wonderful experience of “A Card for ALL” for Greater Bay customers. ”

Mr Lui Wen Lin, Executive Vice President of Card Center of Industrial and Commercial Bank of China also said that, “With its innovative payment and ease of financing, ICBC credit cards shoulder the responsibility of facilitating cross-border economic and cultural exchanges. Today, we collaborate with Unionpay China, Mastercard Incorporated and other crucial partners, and with joint-hands among

ICBC(Asia), ICBC (Macau), Guangdong branches and Shenzhen branches, create the brand new “ICBC Greater Bay Area Credit Card” for serving the arising demands of cardholders in the Greater Bay Area. ”

The “ICBC Greater Bay Area World MasterCard” and “ICBC Greater Bay Area Unionpay Dual Currency Diamond Card” provide customers with comprehensive privileges and rewards. Both cards provide some common privileges on transportation, telecommunication and leisure, together with exclusive privileges of each own to satisfy different needs of customers.

Joint privileges:

- Up to 20% off on purchasing entry tickets of Hong Kong theme parks i.e. Ocean Park (20% off), Disneyland (15% off), at China Travel Services (Hong Kong) Ltd.
- 20% off cross-border bus tickets of China Travel Tour Transportation Services Hong Kong Limited and All China Express Limited
- Free for the first 6 months of designated value-added services upon subscription of China Mobile’s “Supreme Bay Area” Service Plan with sign up of 12-month or 24-month service contract
- For any single retail purchase transaction of HK\$800 or above, customers can enjoy MCL 2D movie tickets buy 1 get 1 free
- 3X Overseas Spending Rewards

Exclusive Privileges:

ICBC Greater Bay Area Unionpay Dual Currency Diamond Card

- Embedded with contactless payment function of Shenzhentong to ride Shenzhen Metro and designated public vehicles in Shenzhen
- Embedded with contactless payment function of GSRC (廣深鐵路) to ride Guangshen Railway
- Embedded with Unionpay Quickpass function to ride designated public vehicles in Macau and spending at Mainland, Hong Kong and Macau merchants
- Free access to Plaza Premium Lounges in Hong Kong and Macau’s airports

ICBC Greater Bay Area World MasterCard

- 20% off Cotai City Route First-class ferry ticket
- 30% off Cotai Airport Route First-class ferry ticket

- Buy 1 Get 1 Free offer of caffe HABITŪ handcrafted beverage
- 15% off Mastercard Airport Concierge Service

Customers have both cards can enjoy all the privileges above to fully experience “A Card for ALL” !

New customers who successfully apply for both “ICBC Greater Bay Area Unionpay Dual Currency Diamond Card” and “ICBC Greater Bay Area World MasterCard” before 31 December 2018 can get a welcome gift of 24” trendy luggage case for free or HK\$300 Credit Card Free Spending Credit upon fulfilled the spending of HK\$/RMB1,500 within the first 2 months of new card issuance.

* The above promotion offers are subject to the terms and conditions. For more details, please refer to www.icbcasia.com.

- End -



Photo Caption: (Left to right) Mr Lui Wen Lin, Executive Vice President of Card Center of Industrial and Commercial Bank of China, Ms Helena Chan, Country Manager of Mastercard Hong Kong & Macau, Ms Gao Ming, Chairman and Executive Director of ICBC (Asia) and Mr LIU Heng, General Manager, UnionPay International Hong Kong Branch led the credit card launch ceremony.



Photo Caption: Guests and representatives joined the toasting session.

Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 57 retail outlets (including 28 “Elite Club” Wealth Management Centres) in Hong Kong. It is engaged in commercial banking, investment banking and other financial services including securities, insurance and funds, with a focus on commercial and retail banking as well as financial market related businesses. The total assets of ICBC (Asia) amounted to HK\$849.1 billion as of 30 June 2017. Chinese Mercantile Bank and ICBC Asset Management (Global) Company Limited, two wholly-owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and ICBC’s global asset management business respectively.