

**Two teams crowned winners of the PUBG Hong Kong Team Qualifier  
Poised to challenge the big players in ICBC (Asia) e-Sports & Music Festival Hong Kong**

July 22 2018, Hong Kong – Organised by the Hong Kong Tourism Board (“HKTB”) and title sponsored by the Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) for the second consecutive year, ICBC (Asia) e-Sports & Music Festival Hong Kong – Hong Kong’s largest e-Sports themed event, will be staged from 24 to 26 August (Friday to Sunday) at the Hong Kong Convention and Exhibition Centre (“HKCEC”). This year, three world-class e-Sports championships will be staged at the event, with over 110 local and international e-Sports veterans competing for glory.

“Hong Kong PUBG World Invitational”, one of the international championships that will be staged at this year’s ICBC (Asia) e-Sports & Music Festival Hong Kong, will feature a total of 16 top e-Sports teams from around the world, including two teams representing Hong Kong. The teams will battle against each other in action-packed clashes, for the championship title and a total prize money pool of US\$150,000 (over HK\$1 million).

Two winning teams from the Hong Kong Team Qualifier of the Hong Kong PUBG World Invitational have been announced today. The winners, emerged from a series of competitive, public showdown between more than 100 local e-Sports teams in the ICBC (Asia) EMFHK Hong Kong PUBG World Invitational – Hong Kong Qualifier which took place from 19-22 July, are GDE and HK9. The winning teams received HK\$200,000 worth of prize money from ICBC (Asia) today, and are poised to challenge 14 international teams in the “Hong Kong PUBG World Invitational” championship, to be held on 25-26 August, for the ultimate glory.

The HKTB encourages visitors and members of the public to come and experience the fascinating ICBC (Asia) e-Sports & Music Festival Hong Kong event from 24-26 August. For event details and ticketing arrangement, please visit the official ICBC (Asia) e-Sports & Music Festival Hong Kong website at [www.emfhk.com](http://www.emfhk.com).

### Photo Caption 1



Ms Flora Leung, Head of Personal Banking, ICBC (Asia) (sixth left) and Mr Anthony Lau, Executive Director of the HKTB (fifth right), appoint GDE and HK9, the two winning teams of the ICBC (Asia) EMFHK Hong Kong PUBG World Invitational – Hong Kong Qualifier, as the representative teams of Hong Kong. The two local teams will battle against 14 international teams for the championship title in the ICBC (Asia) e-Sports & Music Festival Hong Kong to be held in August.

### Photo Caption 2 & 3



More than 100 local e-Sports teams compete for the two qualifying spots in the ICBC (Asia) EMFHK Hong Kong PUBG World Invitational – Hong Kong Qualifier, to represent Hong Kong to compete in the “Hong Kong PUBG World Invitational”.

### Photo Caption 4 & 5



In addition to exciting e-Sports matches, members of the public can experience 4D virtual reality and retro games at the “ICBC (Asia) Team Up 2018 e-Sports Fever” event.

– Ends –

### **ICBC (Asia) e-sports & Music Festival Hong Kong**

Organised by the Hong Kong Tourism Board, the “ICBC (Asia) e-sports & Music Festival Hong Kong” was first launched in August 2017 and has been sponsored by the Industrial and Commercial Bank of China (Asia) for two consecutive years. Combining exciting e-sports tournaments, fun-filled carnival experience and live music performance in one event, the Festival offers to visitors and locals alike an unforgettable summer experience, reinforcing Hong Kong’s position as the event capital of Asia. For more details of the event, please visit: [www.emfhk.com](http://www.emfhk.com).

### **Industrial and Commercial Bank of China (Asia) Limited**

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It is the flagship of overseas banking business of Industrial and Commercial Bank of China Limited (“ICBC”) – currently the largest commercial bank in China. It has 56 retail outlets (including 29 “Elite Club” Wealth Management Centres) in Hong Kong. It is engaged in commercial banking, investment banking and other financial services, including those of securities, insurance and funds, with a focus on commercial and retail banking as well as the global market business. The total assets of ICBC (Asia) amounted to HK\$898.1 billion as at 31 December 2017. Chinese Mercantile Bank and ICBC Asset Management (Global) Company Limited, two wholly-owned subsidiaries of ICBC (Asia), specialize in Renminbi services in mainland China and ICBC’s global asset management business respectively.