

**Team West triumphs in “Return of the Legends 2018”**  
**More fascinating programmes this weekend at the ICBC (Asia) e-Sports & Music Festival**  
**Hong Kong**



**Photo Caption 1**

Mr Paul Chan, Financial Secretary of the Government of the HKSAR (*centre*), Mr Nicholas Yang, Secretary for Innovation and Technology (*first right*), Dr Bernard Chan, Acting Secretary for Commerce and Economic Development (*first left*), Dr Peter Lam, Chairman of the HKTb (*second right*), and Mr Wu Long, Executive Director & Chief Executive Officer of ICBC (Asia) (*second left*), officiate at the opening ceremony of the ICBC (Asia) e-Sports & Music Festival Hong Kong.



**Photo Caption 2**

*(Photo courtesy: Getty Images)*

The “Return of the Legends 2018” kicked off the ICBC (Asia) e-Sports & Music Festival Hong Kong today with Team East battling against Team West. Team West took home the prize money of HK\$100,000 with a 3-2 victory. Mr Aaron Liu, Acting Commissioner for Tourism of the Government of the HKSAR (*fourth right*), Mr Anthony Lau, Executive Director of the HKTb (*third right*), and Mr Gu Xuan, Deputy Chief Executive of ICBC (Asia) (*third left*), presented the trophy and cheque to the winning team.



### **Photo Caption 3**

*(Photo courtesy: Getty Images)*

DJ Soda from South Korea graced the stage with an exhilarating performance to heat up the crowd in preparation for the e-sports tournaments. She will stage another performance at 3:30pm tomorrow (25 August) at the same location.



### **Photo Caption 4-7**

In addition to adrenaline-pumping e-sports tournaments and music performances, VR games and e-sports products are also available for trying in the Experience Zone.

Tomorrow (25 August) is the second day of the ICBC (Asia) e-Sports & Music Festival Hong Kong. More exciting world-class e-sports tournaments and activities will be staged. The highlights are as follows:

<b>E-sports Tournament Zone—Main Stage</b>		
<b>Activity</b>	<b>Time</b>	<b>Details</b>
<b>Hong Kong PUBG World Invitational (Rounds 1 to 4)</b>	<b>11am</b>	Sixteen teams, including four professional teams that earned their places in the PUBG Global Invitational 2018 championship in Berlin this July, will compete for the glory. In addition to OMG from the Mainland China, which took home the world championship, and Team Liquid, the first runner-up in the same championship, there will be two more teams from Hong Kong, GDE and HK9, participating in the “Hong Kong PUBG World Invitational” championship.
<b>Performance by DJ Soda</b>	<b>3:30pm</b>	DJ Soda from South Korea rose to fame by mixing music of different genres to mesmerise her audience. She is known for engaging and energising her audience on stage. Million of total viewership has been accumulated for her posts on social media platforms.
<b>ZOTAC CUP MASTERS CS:GO 2018 Grand Finals (Semi-finals)</b>	<b>4pm</b>	Four world-class semi-final teams will vie for a place in the grand final, seizing the glory of this tournament. The total prize pool of this tournament amounts to US\$300,000 (over HK\$2 million).
<b>Experience Zone—Mini-stage</b>		
<b>KOL vs. Match</b>	<b>1pm</b>	KOLs, including Loui5Ng (伍公子), Rose Ma, Slime (史萊姆) and kisabbb, will compete with each other in <i>OVERCOOKED2</i> and <i>Saturn Bomberman</i> . Visitors are welcome to join the competitions on stage.
<b>Music Performance:</b>		Local buskers and musicians, including singer-songwriters Lili Forest, Rona Tsui and Japanese busker Mr Wally, will grace the stage with refreshing songs.
<ul style="list-style-type: none"> <li>➤ <b>Lili Forest</b></li> <li>➤ <b>Rona Tsui</b></li> <li>➤ <b>Mr Wally</b></li> </ul>	<p style="text-align: center;"><b>3pm</b></p> <p style="text-align: center;"><b>6:30pm</b></p> <p style="text-align: center;"><b>8pm</b></p>	
<b>Return of the Legends 2018 –Legends Autograph Session</b>	<b>3:15pm (A limited number of tickets will be distributed) 4:15pm</b>	Members of Team East and Team West will sign autographs and meet their League of Legends fans.

<b>ICBC (Asia) EMFHK—Clash Royale 1000-player Tourney</b>	<b>4:45pm</b>	1,000 participants can apply on-site for the competition; the top three will receive great prizes.
<b>CLP x e-Sports Academy</b>	<b>3:45pm &amp; 7pm</b>	Industry players will be invited to share their professional knowledge of the e-sports industry, including insights on becoming a professional e-sports player and business opportunities in the industry.
<b>Cosplayer Show</b>	<b>8:30pm</b>	A not-to-be-missed photo opportunity with renowned local cosplayers dressing up in different game characters' costumes.

For details and ticketing about the ICBC (Asia) e-Sports & Music Festival Hong Kong, please refer to the factsheet or visit the Festival website: [www.emfhk.com](http://www.emfhk.com).

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### **ICBC (Asia) e-sports & Music Festival Hong Kong**

Organised by the Hong Kong Tourism Board, the “ICBC (Asia) e-sports & Music Festival Hong Kong” was first launched in August 2017 and has been sponsored by ICBC (Asia) for two consecutive years. Combining exciting e-sports tournaments, fun-filled carnival experience and live music performance in one event, the Festival offers to visitors and locals alike an unforgettable summer experience, reinforcing Hong Kong’s position as the event capital of Asia. For more details of the event, please visit: [www.emfhk.com](http://www.emfhk.com).

### **Industrial and Commercial Bank of China (Asia) Limited**

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It is the flagship of overseas banking business of Industrial and Commercial Bank of China Limited (“ICBC”) – currently the largest commercial bank in China. It has 56 retail outlets (including 29 “Elite Club” Wealth Management Centres) in Hong Kong. It is engaged in commercial banking, investment banking and other financial services, including those of securities, insurance and funds, with a focus on commercial and retail banking as well as the global market business. The total assets of ICBC (Asia) amounted to HK\$898.1 billion as at 31 December 2017. Chinese Mercantile Bank and ICBC Asset Management (Global) Company Limited, two wholly-owned subsidiaries of ICBC (Asia), specialize in Renminbi services in mainland China and ICBC’s global asset management business respectively.