

Second edition of the ICBC (Asia) e-Sports & Music Festival drawn to a successful close

Two teams crowned champions in world-class e-Sports tournaments

Hong Kong, 26th August 2018 – Organised by the Hong Kong Tourism Board (HKTb) and title sponsored by the Industrial and Commercial Bank of China (Asia), the ICBC (Asia) e-Sports & Music Festival Hong Kong presented the finals of two world-class tournaments, the “Hong Kong PUBG World Invitational” and “ZOTAC CUP MASTERS CS:GO 2018 Grand Finals”. Cloud9 and MIBR were crowned champions in the respective tournaments after fierce battles.

Sixteen local and international teams competed in rounds 5 to 8 of the “Hong Kong PUBG World Invitational” this morning. Cloud9 from North America was crowned champion, taking home the trophy with a total score of 3,320.

Organised and sponsored by renowned Hong Kong-based gaming hardware manufacturer ZOTAC, the “ZOTAC CUP MASTERS CS:GO 2018 Grand Finals” presented the final match this afternoon on the main stage. MIBR from Brazil and Team Kinguin from Poland competed for the ultimate glory. MIBR took home the championship after a tight battle. The four semi-final teams will receive total prize money of US\$300,000 (over HK\$2 million), a record-high amount for e-sports competitions in Hong Kong.

The three-day ICBC (Asia) e-Sports & Music Festival Hong Kong wrapped up successfully today. For details about the ICBC (Asia) e-Sports & Music Festival Hong Kong, please refer to the factsheet or visit the Festival website: www.emfhk.com.



Photo Captions 1 & 2

The last day of the ICBC (Asia) e-Sports & Music Festival Hong Kong saw rounds 5 to 8 of the “Hong Kong PUBG World Invitational” staged in the morning, with Cloud9 from North America taking home the victory. Dr Bernard Chan, Under Secretary for Commerce and Economic Development of the Government of the HKSAR (centre), Dr Peter Lam, Chairman of the HKTb (third right), and Mr Gu Xuan, Deputy Chief Executive of ICBC (Asia) (third left), presented the trophy and cheque to the winning team. (Photo courtesy: Getty Images)



Photo Captions 3 & 4

With a record-high total prize pool in Hong Kong's e-sports history, the "ZOTAC CUP MASTERS CS:GO 2018 Grand Finals" staged its final match today. MIBR from Brazil was crowned winner. (Photo courtesy: Getty Images)



Photo Captions 5 & 6

Visitors tried out the latest e-sports products and games in the Experience Zone on last day of event.

– End –

ICBC (Asia) e-sports & Music Festival Hong Kong

Organised by the Hong Kong Tourism Board, the “ICBC (Asia) e-sports & Music Festival Hong Kong” was first launched in August 2017 and has been sponsored by ICBC (Asia) for two consecutive years. Combining exciting e-sports tournaments, fun-filled carnival experience and live music performance in one event, the Festival offers to visitors and locals alike an unforgettable summer experience, reinforcing Hong Kong’s position as the event capital of Asia. For more details of the event, please visit: www.emfhk.com.

Industrial and Commercial Bank of China (Asia) Limited

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It is the flagship of overseas banking business of Industrial and Commercial Bank of China Limited (“ICBC”) – currently the largest commercial bank in China. It has 56 retail outlets (including 29 “Elite Club” Wealth Management Centres) in Hong Kong. It is engaged in commercial banking, investment banking and other financial services, including those of securities, insurance and funds, with a focus on commercial and retail banking as well as the global market business. The total assets of ICBC (Asia) amounted to HK\$898.1 billion as at 31 December 2017. Chinese Mercantile Bank and ICBC Asset Management (Global) Company Limited, two wholly-owned subsidiaries of ICBC (Asia), specialize in Renminbi services in mainland China and ICBC’s global asset management business respectively.