

**ICBC(Asia) Launched “Mobile Banking New Customer Account Opening” Service  
Complete the Application in as Fast as 8 Minutes with Same-day Account Opening  
Saving a Trip to the Branches**

12 Sep 2019, Hong Kong – To keep in tune with the trend of “Smart Banking” and bring more convenient and efficient digital banking experience to customers, Industrial and Commercial Bank of China (Asia) (“ICBC (Asia)” or the “Bank”) launched the brand-new “Mobile Banking New Customer Account Opening” service, providing customers with more convenient mobile banking service experiences. The new service enables new customers to apply for an ICBC (Asia) Integrated Account through the Bank’s Mobile Banking APP in as fast as 8 minutes, without visiting branches at all times. The new customers can also enjoy welcome rewards and exclusive offers during the promotion period.

**5 steps to complete account opening application in as fast as 8 minutes**

Customers only need to download the ICBC (Asia) Mobile Banking APP and take 5 simple steps to complete the application for ICBC (Asia) Integrated Account opening in as fast as 8 minutes.

1. Read and agree the “Terms and Conditions”
2. Verify mobile number with SMS One Time Password
3. Upload HKID card image
4. Take a selfie
5. Fill in and verify personal information

**Complete account opening as fast as on the same day and enjoy multiple mobile banking services.**

The Bank will notify customers the status of the account opening within one working day via SMS or emails and the account opening could be completed as fast as on the same day. Once the accounts are opened, customers can immediately enjoy multiple daily banking services via their mobiles, such as multi-currency savings and current accounts management, local fund transferring through FPS, time deposit, currency trading, bill payment and transaction limit setup, etc.

**Open an account to enjoy \$100 welcome rewards and up to 4.2% p.a. HKD time deposit rate for 3 months**

New customer who successfully open an account via ICBC (Asia) Mobile Banking on or before 31 Dec, 2019 will receive a HK\$100 rewards, who can enjoy the offer of 4.2% p.a. preferential interest rate for 3 months HK Dollar time deposit (The minimum time deposit amount is HK\$1000, and capped at HK\$100,000) as well as up to 30 pips exchange rate discount for designated currency trading.

ICBC (Asia) has always been committed to improving its banking services through the development of Fintech. The success of this launch of remote mobile account opening service was another major breakthrough by the Bank in enhancing customer digital banking experience. This new service also adopts the advanced technology - digital identity verification, which helps reduce risk and prevent fraud. In the future, the Bank intends to extend more of its daily banking services for the “Mobile Banking New Customer Account Opening” service so as to offer more comprehensive, secure, and convenient digital banking services and experiences to its customers.

\* The service and promotional offers are subject to relevant terms and conditions. For more details, please visit [www.icbcasia.com](http://www.icbcasia.com) or contact the customer services hotline at (852) 218 95588.

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### **Industrial and Commercial Bank of China (Asia) Limited**

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is the flagship of overseas business of Industrial and Commercial Bank of China Limited (“ICBC”) – currently the largest commercial bank in China, and it is one of the domestic systemically important banks (D-SIBs) in Hong Kong. Currently, ICBC (Asia) has 57 retail outlets (including 29 “Elite Club” Wealth Management Centres) in Hong Kong. It is engaged in commercial banking, investment banking and other financial services, including those of securities, insurance and funds, with a focus on commercial and retail banking as well as global market business. Chinese Mercantile Bank and ICBC Asset Management (Global) Company Limited, two wholly-owned subsidiaries of ICBC (Asia), specialize in Renminbi services in mainland China and ICBC’s global asset management business respectively.