

ICBC (Asia) Unveils its “Together, We Usher in a New Era” Campaign In Celebration of the 25th Anniversary of Hong Kong’s Return to Motherland

30 June 2022, Hong Kong - To celebrate the 25th anniversary of the establishment of Hong Kong Special Administrative Region (“HKSAR”), Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)” or the “Bank”) launches a series of events on the theme of “Together, We Usher in a New Era”, which aims to connect all walks of life with the Motherland through culture, art, daily life experiences, sports, history and charity, and to share the joy of the 25th anniversary.

As one of the feature events, ICBC (Asia) and Zoe Siu, a young local knot artist, co-create an artwork titled “A New Passage”. The artwork was unveiled today, kicking off the “Together, We Usher in a New Era” campaign, which includes a rich array of celebration events. The unveiling ceremony was officiated by Wu Long, Vice-Chairman, Executive Director & Chief Executive Officer of ICBC (Asia), and also among the guests were Zeng Shen Dian, Vice President of Hong Kong Chinese Enterprises Association, Christina Hau, Chief Executive Officer of Champion REIT, and Zoe Siu, the artist and creator of “A New Passage”.

Wu Long, Vice-Chairman, Executive Director & Chief Executive Officer of ICBC (Asia), said, “As we celebrate the 25th anniversary of Hong Kong’s return to the Motherland, ICBC (Asia) is honoured to stand with the community and witness the huge success and continued development of Hong Kong, which fully demonstrates its culture of diversity, inclusivity and openness. Meanwhile, amid the Belt and Road Initiative and the Guangdong-Hong Kong-Macao Greater Bay Area strategy, Hong Kong has capitalized on its advantages brought by the mutual access between the financial markets in the Mainland and Hong Kong and RMB internationalisation, and has leveraged its unique strengths as an international financial centre in order to integrate into the national development plan.”

“The Bank is committed to promoting local arts and cultures while encouraging artistic creation and innovation, following the guidelines of the 14th Five-Year Plan which supports Hong Kong to develop into an East-meets-West centre for international cultural exchange. ‘A New Passage’ is our first-ever collaboration with a local knot artist Zoe Siu, which symbolises our shared vision for Hong Kong under the principle of ‘One Country, Two Systems’. It also highlights the strong bond between Hong Kong and its Motherland and inspires the public to cherish the historic moment,” **Wu added.**

Zoe Siu, Creator of “A New Passage”, a Hong Kong-based knot artist from the new generation who weaves together traditional craftsmanship with inventive design, is well-known for her sophisticated

sculptural pieces. “I am delighted to collaborate with ICBC (Asia) for the first time, using traditional Chinese knotting to mark the historical moment of the 25th anniversary of Hong Kong’s return to the Motherland and to send my blessings to Hong Kong. The art of traditional Chinese knotting is an intangible cultural heritage of China, which has great significance to the promotion of Chinese culture. Besides, the artwork takes on extra meaning with the contribution of ICBC (Asia) staff from both Mainland China and Hong Kong, as it brings together people of diverse backgrounds and cultures, including young staff representatives who were born in 1997. Through the use of traditional Chinese knotting, ‘A New Passage’ also helps viewers to develop a better understanding of traditional Chinese culture,” Siu said.

“A New Passage” signifies Hong Kong’s integration and innovation with Mainland China under the principle of “One Country, Two Systems”, which has allowed the “Pearl of the Orient” to shine even brighter and to preserve its culture of diversity, inclusivity and openness. The artwork is composed of traditional Chinese knotting art including Double Coin Knot and Double Connection Knot in a colour palette of red, yellow, and white, evoking the national flag of the People's Republic of China and the regional flag of the HKSAR, where the sky blue is added to symbolise the unity between Mainland China and Hong Kong going beyond limits together. Multiple groups of 25 cords are used to portray colourful rays of light passing through a gateway, signifying a hopeful new era of joy, prosperity and a glorious future. “A New Passage” will be exhibited at the lobby on the upper ground floor of ICBC Tower, Three Garden Road, Central, Hong Kong, from 1 July.

In addition, the Bank has launched a series of publicity activities, which features the creative concept of “A New Passage”, to share the joy of Hong Kong’s return to the Motherland.



Wu Long, Vice-Chairman, Executive Director & Chief Executive Officer of ICBC (Asia), attended the unveiling ceremony, signifying the Bank’s dedication to standing by the community as Hong Kong opens a new chapter in history.



Wu Long, Vice-Chairman, Executive Director & Chief Executive Officer of ICBC (Asia) (the middle), Yang Xue, Chief Culture Officer of ICBC (Asia) (left one), Zoe Siu, Creator of “A New Passage” (left two), Zeng Shen Dian, Vice President of Hong Kong Chinese Enterprises Association, (right two) and Christina Hau, Chief Executive Officer of Champion REIT (right one) officiated the unveiling ceremony.



“A New Passage” is composed of traditional Chinese knotting art including Double Coin Knot and Double Connection Knot, symbolising Hong Kong’s integration with Mainland China as the city celebrates the 25th anniversary of its return to the Motherland.

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Industrial and Commercial Bank of China (Asia) Limited

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