

## **Retail Banking & Wealth Management Department**

### **Officer to Deputy Manager, Deposit and General Banking Product Section**

**(Ref. No: RBD-1350)**

#### **Job Responsibilities:**

- Execute management strategies by end to end deposit campaign management including competitor analysis, program logic & design, material approvals, frontline trainings, result/fulfillment tracking etc
- Monitor deposit portfolio in daily basis and provide updates/analysis on business performance to management
- Conduct gap analysis for the market and maintain business competitiveness by initiatives and management of interest rates and service charge
- Provide deposit related supports to frontline for deposit retention, customer acquisition, campaigns and other enquiries
- Support deposit related compliance review, ad-hoc projects including system enhancement and new product development

#### **Job Requirements:**

- Bachelor Degree of above with major in Business Administration, Finance, Marketing or related disciplines
- At least 2 years relevant experience and 4 years experience in retail banking
- Familiar in Retail Banking products/services
- Good team spirit and communication skills
- Able to work under pressure, open minded and sensitive to market changes
- Good written & spoken English and Chinese; Good spoken Mandarin is preferred

To apply, please submit your resume to [hrd@icbcasia.com](mailto:hrd@icbcasia.com).

*All information provided by applicants will be used only for recruitment purposes and will be used strictly in accordance with the Bank's Privacy Policy Statements and Circulars, which are available on our website.*