

有關直接促銷中使用個人資料意向書

Letter of Intent related to Use of Personal Data in Direct Marketing

Customer Name 客戶名稱 _____

HKID 香港身份證 / Passport No. 護照號碼 _____

如閣下同意本行在直接促銷中使用閣下的個人資料及 / 或將閣下的個人資料提供予其他人士，以供該等人士在直接促銷中使用，請在下列方格內口加上剔號 ("✓")。You should check ("✓") the following box(es) if you do agree the Bank to use your personal data in direct marketing and/or to provide your personal data to other persons for their use in direct marketing.

本人 / 吾等同意貴銀行在經以下渠道作直接促銷中使用本人 / 吾等的個人資料:

I/We do agree the Bank to use my/our personal data in direct marketing via the following channel(s):

- 直銷郵件 Direct Mail 電話短訊 SMS 電子推廣郵件 Email 電話 Telephone 傳真 Fax
 以上所有渠道 All of the above channels

本人 / 吾等明白貴銀行可能將本人 / 吾等的個人資料提供予其他人士，以供該等人士在直接促銷中使用，不論該等人士是否貴銀行集團成員。本人 / 吾等同意貴銀行將本人 / 吾等的個人資料提供予任何其他人士，以供該等人士在直接促銷中使用。

I/We understand that the Bank may provide my/our personal data to other persons for their use in direct marketing and, whether or not such persons are members of the Bank's group. I/We do agree the Bank to provide my/our personal data to any other persons for their use in direct marketing.

本人 / 吾等明白貴銀行可能將本人 / 吾等的個人資料提供予其他人士，以供該等人士在直接促銷中使用 (不論該等人士是否貴銀行集團成員)，以獲得金錢或其他財產的回報。本人 / 吾等同意貴銀行將本人 / 吾等的個人資料提供予任何其他人士供該等人士在直接促銷中使用，以獲得金錢或其他財產的回報。

I/We understand that the Bank may provide my/our personal data to other persons for their use in direct marketing and, in return for money or other property, whether or not such persons are members of the Bank's group. I/We do agree the Bank to provide my/our personal data to any other persons for their use in direct marketing in return for money or other property.

如閣下沒有在以上任何方格內以剔號顯示閣下的選擇，即視作不選擇「以上所有管道」。

If you do not show your choice with a tick in any of the above box(es), you are deemed not to choose all of the above channels.

以上代表閣下目前就是否希望收到直接促銷聯繫或資訊的選擇，並取代閣下於本申請前向本行傳達的任何選擇。The above represents your present choice whether or not to receive direct marketing contact or information. This replaces any choice communicated by you to the Bank prior to this application.

請注意閣下以上的選擇適用於就本表格隨附之本行“關於個人資料(私隱)條例的客戶及其他個別人士通知”中所列出的產品、服務及/或標的類別的直接促銷。閣下亦可參閱該通知以得知在直接促銷中可使用的個人資料的種類，以及閣下的個人資料可提供予什麼類別的人士以供該等人士在直接促銷中使用。Please note that your above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in the Bank's "Circular to Customers and Other Individuals relating to the Personal Data (Privacy) Ordinance" (provided together with this form). Please also refer to the Circular on the kinds of personal data which may be used in direct marketing and the classes of persons to which your personal data may be provided for them to use in direct marketing.

S.V.

客戶簽署 Signature(s) of Customer(s)

簽署人姓名 Name of Signatory(ies) (只適用於由賬戶被授權人簽署之表格)

日期 Date

Name of Signatory(ies) (Applicable if this form is signed by Authorised Person)

注意 Notes:

- 簽署須與現存紀錄相同。Signature(s) must correspond with the existing record.
- 上述所列更改如涉及聯名賬戶，請依照本行留存之授權簽署安排。If the above mentioned change(s) relate(s) to any joint account(s), please sign in accordance with the authorised signing arrangement filed with the Bank.
- 如為信用卡戶口，此更改表格必須由主卡持有人簽署方為有效。For credit card account, primary cardholder must sign.

For Bank Use Only 銀行專用

Branch Name/ Code	Branch Handled by	Branch Checked by	CI Number