

2021 Global Privileges Platform (U Collection)



A Global Payment Network
⑥ <http://premium.unionpayintl.com>



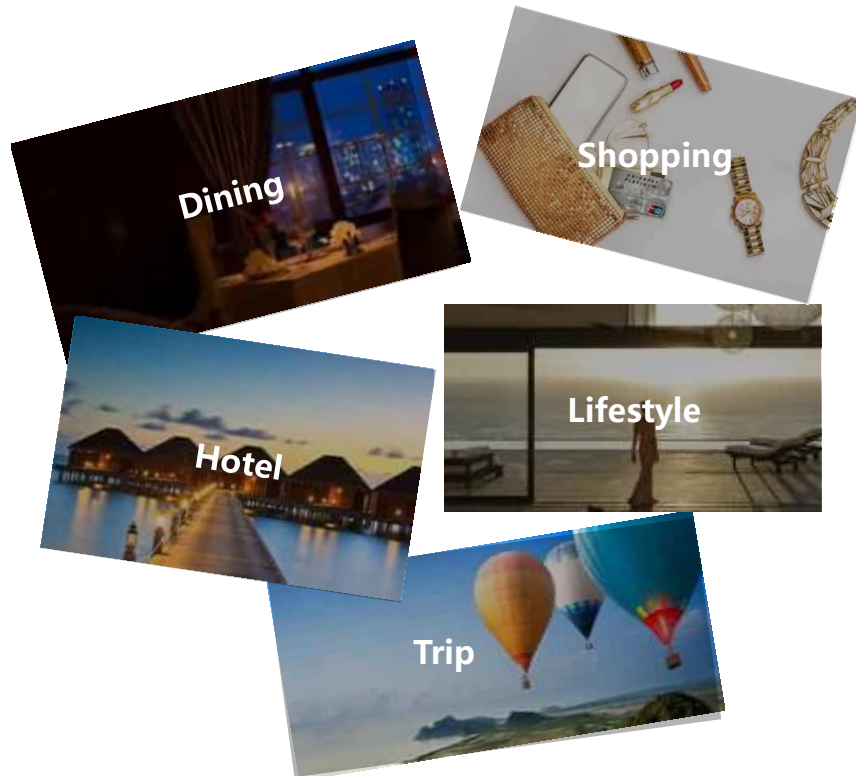


—— Release of U Collection 2021 ——

Global Privileges Platform for UnionPay Cardholders

U Collection 2021 - Overall

We will release U Collection annually and operate the platform continuously.
All of the offers available on the U Collection platform are selected for UnionPay cardholders.



Selected Merchants

Over 200 merchants are carefully selected by our expert team.



Exclusive page on official website

A customized U Collection page can be accessed through the UPI official website, UPI mobile app, WeChat official account, and third-party websites and apps.



Location

Discover the most amazing privileges from about 20 countries/regions, Mainland China, Taiwan, China, Hong SAR, South Korea, Japan, Thailand, UK, USA, Australia, New Zealand, South Africa, Italy, Russia, Myanmar, etc.



Consistency

Most offers will persist until the end of 2021. We will daily operate the platform and renew the offers.

U Collection 2021 – Key Highlights

Quality



High-end Shopping
Privileges



Premium Airport Service
Privileges



Eclectic Global Hotel
Privileges



Global Concierge Service



Global Assistance Service

— Care —

Fashion



Eclectic Brands Privileges



Popular Cuisine Privileges



Trendy Entertainment
Benefits

2021 Overview – Digital Benefits Management Tool: U Rewards

- **U Rewards Platform**, an innovatory tool for UnionPay cardholders to acquire, manage and use benefits.



Mobile-based

One-stop

**What you see
is what you get**

How to Access U Rewards



UnionPay App

H5 version



- **Benefits on U Rewards**



**Famous Game
Platform Gift Card**



Florentia Village



Toby Home Service



Modern Art Museum

...

More Merchants and Benefits coming soon

Your daily eligible purchase transactions with your UnionPay cards can reward you diverse selective benefits.

How it works ?

Apply the benefit – Make eligible transactions – Meet the threshold – **Get the Benefit !**

2021 **Overview** – Global Concierge & Assistance Service



Dedicated to provide UnionPay Premium Cardholders with privileged assistance and services, we will upgrade the **Global Concierge and Assistance Service** in 2021



Make your travel easy and protected with UnionPay

The UnionPay Global Concierge & Assistance program includes concierge services, travel assistance, and medical assistance. All of these are available to **Premium UnionPay cardholders** anywhere in the world.

4 Major Upgrades

1. Upgrade Medical Assistance for Diamond Cardholders

Diamond Cardholders enjoy free medical assistance, including Emergency medical evacuation and repatriation, Hospital Admission, Accommodation Arrangement for Convalescence, etc. Related cost borne by service provider.

2. New Channels – We Keep up with the times

New Digital Channel supported, including H5 page and Email Channel for request submission.

3. More Local Languages supported - Enjoy hassle-free service

14 Service language supported, including English, Korean, Japanese, Thai, Spanish, Russian, Portuguese, Indonesian, Vietnamese, Burmese, Arabic, Ukrainian, etc.

4. Enjoy Toll-free Service Line – No more unnecessary expenses

Cardholders enjoy toll-free line for most of the markets with no additional expense from UPI. (Mongolia and Laos excepted)

The services are different based on the card level and issuing area, please follow the specific instructions of the card-issuing institution.

2021 Overview – Brands and Merchants at a glance

Lifestyle



W、藝倉美術館
MODERN ART MUSEUM
SHANGHAI



GolfLan



LANCEL
PARIS

laRinascente

BVLGARI

Over 200 Merchants and Brands

MYTHERESA



Sheraton
BALI KUTA RESORT



AMATARA
HOTELS & RESORTS



KEEMALA



Hotel



eslite 誠品



新光三越
SHIN KONG MITSUKOSHI

PORTS
INTERNATIONAL

EVISU

Shopping

U Collection 2021 – Global Benefits Overview

U Collection selected offers are prepared for UnionPay cardholders.

Shopping Collection



From the high-end malls and well-known outlets of **Florentia Village** to the fashion online shopping site of **Mytheresa** and **Amazon**, you can enjoy top-tier privileges with your UnionPay premium cards.



Lifestyle Collection



Nourish your soul in **Modern Art Museum** and **Madame Tussauds London**, enjoy an adventure at **Shrek's Adventure**. Enjoy golf and nature with **GolfLan**. UnionPay enables you to get the most out of life.



Dining Collection



No matter you are dining at **Michelin-star restaurants**, or enjoying the Local special restaurants at **Heichinrou**, **Zén** and **ROS**, **LIBAI** in Singapore, Japan or Vietnam, you can enjoy exclusive UnionPay cardholder privileges.



Hotel Collection



Luxury hotel privileges, carefully prepared by UnionPay, enable you to go on the journey of a lifetime by staying in the luxury of **Oaks, Preferred, Sheraton in Bali** and **more than 70 selected hotels**.



Trip Collection



Get your trip customized by a travel expert! UnionPay carefully prepares travel necessities such as **Quarantine Service package at Thailand** and **Radisson Flotilla** to provide you with a stress-free trip. Enabling you to relax and enjoy the view.



SHOPPING

For more details on following benefits, please refer to the UPI website.



Scan the QR code to discover
more exclusive deals



U Shopping Collection - Overall

We have partnered with hundreds of high-end merchants and duty-free shops to provide you with exclusive shopping experience.



De Luxe Mall



Department store



Eclectic Boutiques



Independent brand stores and boutiques



Selective merchants,
located in
Mainland China,
Hong Kong SAR,
Taiwan, China,
Singapore,
Japan,
Australia,
France,
UK ,
Italy,
Russia
...



MYTHERESA



LANCEL
PARIS



BVLGARI



LOTTE
Mart

新光三越
SHIN KONG MITSUKOSHI

Shopping Collection – Florentia Village



De Luxe Mall



Florentia Village



Exclusive offers for **All UnionPay Cardholders**

◆ **Membership Privilege (UnionPay Platinum/Diamond Cardholders) :**

UnionPay Diamond cardholder can enjoy Florentia Gold Member Privileges.

UnionPay Platinum cardholder can enjoy Florentia Silver Member Privileges..

◆ **Gift with Purchase (All UnionPay Cardholders) :**

Apply benefit and get one gift card* with 2 eligible transactions of any amount during activity period.

Gift card redeemed in Mainland China values CNY100, gift card redeemed in Hong Kong values HKD100.

Shopping Collection – RINASCENTE



De Luxe Mall

RINASCENTE, Italy

Rinascente is the ideal place to find the best Italian and international brands when it comes down to fashion, accessories, beauty, home interiors and design.

*la***Rinascente**



Enjoy the following benefits with **all UnionPay Cards**:

- ◆ **Milan Flagship Store: Enjoy 10% discount** on the new collections , and on Food Market and Chocolate Shop .
- ◆ **Rome Flagship Store: Enjoy 10% discount** on the new collections, and on Food Market.
- ◆ **All the other stores: Enjoy 10% discount** on the new collections .

Shopping Collection – Amazon (Australia)



Trendy Online Shop

Amazon, Australia

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ **Platinum/Diamond UnionPay cardholders** with eligible minimum spend for a single transaction of AUD 100 at Amazon.com.au will receive a cashback of AUD 10.
- ◆ **Classic/Gold UnionPay cardholders** with eligible minimum spend for a single transaction of AUD 100 at Amazon.com.au will receive a cashback of AUD 5.



Shopping Collection – Mytheresa



Trendy Online Shop

Mytheresa,
Mainland China, Hong Kong SAR, United States

Mytheresa is an online shopping destination for children, men and women's luxury clothing, bags, shoes, and accessories.

MYTHERESA

Enjoy the following benefits with **all UnionPay Credit Cards:**

- ◆ Mytheresa U.S. site: \$100 discount over \$800.
- ◆ Mytheresa Hong Kong SAR Site: HK\$1000 discount over HK\$8000
- ◆ Mainland China, Taiwan Region and Macau SAR sites: €100 discount over €800



Shopping Collection – Deluxe Mall



Hankyu & Hanshin Department Store, Japan

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ Enjoy 5% OFF offer at Hankyu Department Store Umeda Main Store, Hankyu Men's Tokyo, Hankyu Men's Osaka, Hakata Hankyu, and Hanshin Department Store.



Emart, LOTTE Mart, Mario Outlets and W MALL, South Korea

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ **Emart or LOTTE Mart:**
5% discount or cash-back of up to KRW10,000 on each purchase not less than KRW100,000
- ◆ **Mario Outlets or W MALL :**
5% discount or cash-back of up to KRW10,000 on each purchase not less than KRW200,000.

**Deluxe
Mall**

Shopping Collection – Eclectic Boutiques



Omega, Russia

Eclectic Boutiques

Enjoy the following benefits for **UnionPay Platinum and Diamond Cards**:

- ◆ Platinum – complimentary bottle of elite champagne.
- ◆ Diamond – complimentary OMEGA perfumery or leather accessory.



Eslite, Taiwan Region

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ Spend TWD1,000 or more with UnionPay Mobile QuickPass and get TWD50 off

For more details on following benefits, please refer to the UPI website.

LIFESTYLE

Scan the QR code to discover
more exclusive deals



Lifestyle Collection - Overall

The most wonderful lifestyle is only available with UnionPay cards. You can enjoy inspiring experiences in culture, entertainment, health and beauty.



✦ Cultural tourist attractions and special experience



✦ Beauty (SPA, teeth clean, massage, etc.), and health (Chinese medicine, golf, etc.)

➤ Selective merchants, located in:
**Mainland China,
Hong Kong SAR,
Myanmar,
Thailand,
UK,
Russia,
Australia**
...

M&M 藝倉美術館
MODERN ART MUSEUM
SHANGHAI

flywire

GolfLan


FABERGÉ MUSEUM

Flotilla
Radisson
ROYAL MOSCOW

Lifestyle Collection– Win Steam Card with Eligible Spending

Win Steam Card with Eligible Spending

► Culture and Experience

*U Rewards Benefits



For **All UnionPay Cards issued outside Mainland China:**

- ◆ “Win Steam Card with Eligible Spending” Benefit, Cardholder can get one benefit voucher with accumulated spending of USD 15 during activity period.
- ◆ Benefit Application Steps:
Login UnionPay APP – Search “U Rewards” – Banner/All Benefits - Win Steam Card with Eligible Spending
- ◆ Benefit Redemption:
Click “U Rewards”- “Benefit Wallet” to get benefit voucher, click” Use Now” to jump to the designated page to redeem.

Lifestyle Collection- Health and Beauty

➤ Health and Beauty



Balance Fitness Centre, Myanmar

Enjoy the following benefits with **All UnionPay Cards**:

- ◆ 10% discount on Silver GYM Membership
- 15% discount on Gold GYM Membership
- 20% discount on Platinum GYM Membership.



GolfLan, Southeast Asia

Enjoy the following benefits with **UnionPay cards issued in Southeast Asia**:

- ◆ Enjoy access to more than 200 golf courses across 28 countries with the UnionPay Golf Program including booking discounts and free rounds.

Lifestyle Collection – Culture and Experience

➤ Culture and Experience



Fabergé Museum, Russia

Enjoy the following benefits with **UnionPay Diamond Cards**:

- ◆ 10% discount for tickets
- ◆ 10% discount in museum souvenir shop
- ◆ Compliment in museum cafe (non-alcohol drink)



Modern Art Museum, Shanghai, China

For **UnionPay Platinum/Diamond cardholders and users of UnionPay App**:

- ◆ Purchase maximum two exhibition tickets at a discounted rate per day.

DINING

For more details on following benefits, please refer to the UPI website.

Scan the QR code to discover
more exclusive deals



Dining Collection - Overall

Enjoy refined International cuisines with your UnionPay card, and fantastic food around the world along your travels with various offers to choose from.



Michelin & Master chef



Influential chain



Local Gourmet

- High-end Michelin and Master Chef restaurants

- Selective merchants, located in **Mainland China, Hong Kong SAR, Macau SAR, Singapore, Russia, Japan, Turkey, Vietnam, Spain**, etc.



Dining Collection - Michelin & Master Chef

Michelin & Master chef



Zén**, Singapore

- ◆ Michelin 2 star restaurant

Enjoy the following benefits with **UnionPay Platinum, Diamond Card**:

- ◆ Priority waiting list, Greetings by executive chef, 1 signed menu per diner, 1 Complimentary aperitif per diner



Filini, Russia

- ◆ Nominated for the World Luxury Restaurant Awards

Enjoy the following benefits with **All UnionPay Cards**:

- ◆ 10% discount for all menu

Dining Collection - Influential Chain



Michelle Bakery, Russia



Angel-in-Us, Kazakhstan

Enjoy the following benefits with **All UnionPay Cards**:

- ◆ 5% discount off for UnionPay Classic and Gold Cards.
- ◆ 10% discount off for **UnionPay Platinum and UnionPay Diamond Cards**.

Enjoy the following benefits with **All UnionPay Cards**:

- ◆ Buy any coffee at Angel-in-Us coffeeshops, and enjoy delightful chocolate muffin as a compliment.

**Influential
Chain**

Dining Collection – Local Gourmet

Local Gourmet



Heichinrou, Japan

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ 5% discount off.



ROS, Vietnam

Enjoy the following benefits with **UnionPay Platinum Card 、 Diamond Card**:

- ◆ Enjoy 10% off.

HOTEL

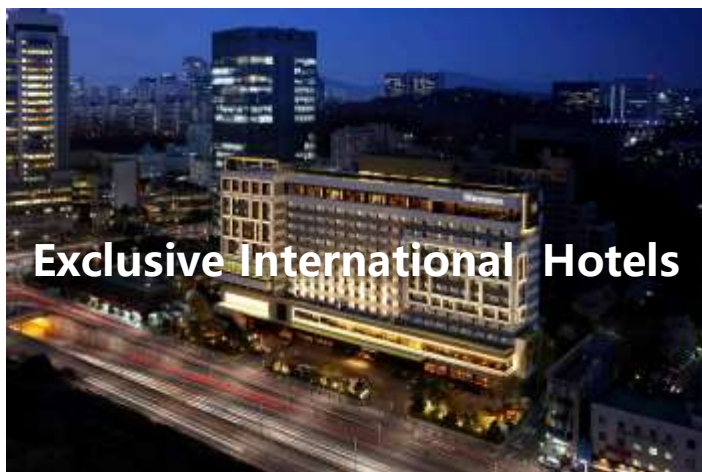
For more details on following benefits, please refer to the UPI website.

Scan the QR code to discover
more exclusive deals



Hotel Collection - Overall

Great hotels ensure that your stay is comfortable and enjoyable, with UnionPay benefits making it unforgettable.



Exclusive International Hotels



International Chain



Selected Featured Hotels



Local boutique hotel & resort



Hotel Dining and Amenities



Complimentary hotel services
(restaurants, SPA, etc.)



Selective merchants, located in **Mainland China, Thailand, Indonesia, South Korea, Australia, Turkey**, etc.

*Preferred*SM
HOTELS & RESORTS

OAKS
HOTELS & RESORTS


Sheraton[®]
BALI KUTA RESORT


AMATARA
HOTELS & RESORTS


KEEMALA

Hotel Collection – Preferred Hotels & Resorts



Exclusive International Hotels

Preferred Hotels & Resorts

Preferred Hotels & Resorts represents the finest and most diverse global portfolio of independent hotels and independent hotel experiences. Five distinctive collections allow one to craft their own inspirations as they travel the world in search of memories and new opportunities.

UnionPay Travel Mate Asia Credit Card, Platinum Credit Card, Diamond Credit Card, and Commercial Credit Cardholders can enjoy:

- ◆ Up to 20% off over Best Available Rate
- ◆ Upgrade to Elite Membership

Hotel Collection – Oaks Hotels and Resorts



Exclusive International Hotels



For All UnionPay Credit Card:

- ◆ Up to 30% off of accommodation.
- ◆ Free Wi-Fi

For Platinum and Diamond Credit Card:

- ◆ Free Late Check out

Oaks, Australia & New Zealand*

A popular hotel apartment for family and business. We provide privileges in 30 hotels across **Australia and New Zealand**.

Hotel Collection – Popular Destinations



Keemala resort, Thailand

Popular Destinations

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ One Bedroom Clay Pool Cottage: 30,940 Net THB
- Tent Pool Villa: 33,340 Net THB
- Tree Pool House: 38,140 Net THB
- Bird' s Nest Pool Villa: 40,140 Net THB



Sheraton Bali Kuta Resort, Indonesia

Enjoy the following benefits with **all UnionPay Cards** :

- ◆ Enjoy 15% OFF* on Total Food & Beverages.

TRIP

For more details on following benefits, please refer to the UPI website.

Scan the QR code to discover
more exclusive deals



Trip Collection - Overall

The most prestigious tours, and only available with UnionPay premium cards. Unlock the world's most exclusive experiences as you explore your extraordinary journey.



- ✦ VIP lounge, limousine, car rental, etc.



- ✦ Cultural attractions, travel experience, and others, such as local featured shopping and restaurant

- Selective merchants, located in **Mainland China, Hong Kong SAR, Australia, Singapore, Thailand, Myanmar, UK, South Africa**, etc.

MARINA BAY *Sands*
SINGAPORE



myanmar
national airlines

Madame Tussauds
LONDON



the
Dungeons

CAPE TOWN
HELICOPTERS

Trip Collection – Marina Bay Sands



ENJOY TOP TIER BENEFITS AT MARINA BAY SANDS[®]
WITH UNIONPAY PLATINUM CARD TIER & ABOVE

Terms and Conditions apply.



Local Must Try

Marina Bay Sands, Singapore

Located along the Marina Bay waterfront, Marina Bay Sands features three cascading hotel towers topped by an extraordinary sky park, 'floating' crystal pavilions, a lotus-inspired Museum, retail stores featuring cutting-edge labels and international luxury brands, trendy Celebrity Chef restaurants, endless entertainment at the theatres, the hottest night clubs and a Las Vegas-style casino.

Enjoy the following benefits with **UnionPay Platinum/Diamond cardholders**

- Earn 3% instant Reward Dollars that can be redeemed at over 250 outlets. Earn up to 10% instant Reward Dollars at selected dining outlets
- Waiver of 20% administrative fee on all Reward Dollars redemptions at Marina Bay Sands, including food & beverage outlets
- Up to 6 complimentary tickets per month to Sky Park Observation Deck, Sampan Rides and Digital Light Canvas.
- Up to 2 complimentary all-access tickets per month to Art Science Museum
- 1 complimentary 24-hour parking ticket redemption per day.
- Complimentary room upgrade for hotel room bookings, subject to availability
- Up to 20% off selected shows at Sands Theatre

Trip Collection – London Landmarks



Local Must Try

London Landmarks, UK

Enjoy Benefits with UnionPay Credit Cards at London's most popular landmarks and scenic spots.



Enjoy the following benefits with **UnionPay Credit cardholders**:

10% discount when booking tickets online with UnionPay Credit Card

- Shrek's Adventure London
- Madame Tussauds London
- London Eye
- London Dungeon
- SEA LIFE London Aquarium

Trip Collection – Travel with Comfort

Travel with Comfort



ASQ at Amaranth Suvarnabhumi Airport, Thailand

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ Special discount THB 1,000/person/ ASQ package
- ◆ Alternative State Quarantine (15 night/16 days)
- ◆ Dedicated Services by Chularat 9 Airport Hospital



Myanmar National Airlines, Myanmar

Enjoy the following benefits with **UnionPay Platinum Card , Diamond Card**:

- ◆ Enjoy 10% Discount on base fare of MNA flight tickets.

Trip Collection – Local Must Try



Nooch Tropical Garden, Thailand

Enjoy the following benefits with **all UnionPay Cards**:

- ◆ Discount price for entrance, show and lunch



Radisson Flotilla, Russia

Enjoy the following benefits with **all UnionPay Credit Cards**:

- ◆ 10% discount for tickets and multi-language audio guide at Flotilla Radisson Royal, Moscow

**Local
Must Try**



How to Access U Collection

How to Access U Collection

U Collection website is now available in three language s(Chinese, English, Korean) across PC, WAP, and HTML5 formats.

The H5 version of the website allows the issuing bank, or a third party, to embed it as part of an application.

PC www.unionpayintl.com/ucollection/en

WAP m.unionpayintl.com/ucollection/en

H5 m.unionpayintl.com/ucollection/h5/en

More Offers

For more offers of U Collection, please refer to the U Collection Benefit list or the above website.



U Collection benefits list

This list will be updated routinely, for the latest information, please contact UPI HQ benefits team

How to access U Collection

► UPI Home Page Banner



► UPI Premium Card Page



► UPI Wechat and UnionPay App



► Scan the QR code below





Contact Us

A wide-angle photograph of a city skyline at sunset, with the sun low on the horizon creating a warm, golden glow. The skyline features numerous skyscrapers, including the Empire State Building. Overlaid on the image is a network diagram consisting of several white dots connected by thin, curved white lines, suggesting a global or interconnected network.

Contact us

We are at your disposal in the following area:

Marketing Materials of U Collection

We could provide merchant list of U Collection, pictures and logos of merchant, seasonal promotion materials , and related inquiry and support, etc.

Benefit Development Requirements

We could provide more themed packages or customized benefits for banks as your requirements

If you have any advice or questions, please feel free to contact local UnionPay branches or the following:

benefits@unionpayintl.com

Thanks

cooperation efficiency innovation



A Global Payment Network
⑥ <http://premium.unionpayintl.com>

